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**Dayton Home Care Organizations Support The Longest Day as ‘Home Care Gives Back’**

*Home Care Assistance, Lavender Home Care, Visiting Angels, and Spring Hills Home Care are partnering together to participate in The Longest Day on June 21 to raise funds and awareness for care and support while advancing research toward the first survivor of Alzheimer’s.*

**(Dayton, Ohio – June 1, 2017)** – Several home care organizations in the Dayton area have joined together to participate in The Longest Day on June 21<sup>st</sup>. [Home Care Assistance of Dayton](#), Lavender Home Care, Visiting Angels and Spring Hills Home Care have teamed up as ‘Home Care Gives Back’ to raise funds and awareness together in support of the Alzheimer’s Association. The Longest Day is all about love. Love for those affected by Alzheimer’s disease. Individuals who join ‘Home Care Gives Back’ will wear purple on June 21<sup>st</sup> and help loved ones do what they love. Some will even share their experience by taking a selfie with their loved one and sharing it on social media. On the summer solstice, team up with ‘Home Care Gives Back’ and join in the effort to raise awareness around Alzheimer’s care and prevention.

“Home Care Assistance prides itself on being a positive contributor to the communities it serves with a focus on social responsibility and education around topics related to aging, wellness, and quality of life,” says Mark Febus, Owner of Home Care Assistance. “I am happy to be working together with the team from Lavender Home Care, Visiting Angels, and Spring Hills Home Care to fundraise together for a great cause.”

To join ‘Home Care Gives Back’ and participate on June 21<sup>st</sup>, visit <http://act.alz.org/goto/HomeCareGivesBack> today! All donations will help support the Alzheimer’s Association: Miami Valley Chapter.

Worldwide there are currently 47.5 million people living with dementia and by 2050, this number is expected to triple. Alzheimer’s disease, the most common form of dementia, currently affects six million people in the United States and Canada. Currently there is no cure for the disease but treatments for symptoms and interventions to slow disease progression are available, improving quality of life for Alzheimer’s sufferers as well as their caregivers.

Money raised from The Longest Day will fund mission-related initiatives of care, support, and research for the Alzheimer’s Association. Designed not only as a fundraiser, The Longest Day also raises awareness around Alzheimer’s in the Dayton community and surrounding areas. The Miami Valley Chapter of the Alzheimer’s Association will be promoting events during the month of June to provide information about

Alzheimer's disease, ways to support programs and services, as well as opportunities to get involved with the cause through advocacy initiatives and clinical trial enrollment.

For more information, please visit [www.HomeCareAssistanceDayton.com](http://www.HomeCareAssistanceDayton.com) or call 937-353-7997.

### **About Home Care Assistance**

[Home Care Assistance](http://www.HomeCareAssistance.com) is the leading provider of home care for seniors across the United States, Canada and Australia. Our mission is to change the way the world ages. We provide older adults with quality care that enables them to live happier, healthier lives at home. Our services are distinguished by the caliber of our caregivers, the responsiveness of our staff and our expertise in daily care. We embrace a positive, balanced approach to aging centered on the evolving needs of older adults. A 2017 Franchise500®, Inc. 5000 Company and one of the [50 fastest](#) growing women-owned companies worldwide in 2017, Home Care Assistance has received numerous industry awards including Entrepreneur's Fastest-Growing Franchises and Franchise Business Review's Top 50. The company was recognized as a [2016 Endorsed National Provider](#) by the home care industry's leading research firm, Home Care Pulse. Home Care Assistance CEO Lily Sarafan was also named Health Care Executives' [2016 Woman of the Year](#). For more information about Home Care Assistance, our services and franchise opportunities, visit <http://www.homecareassistance.com>.