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## **Home Care Assistance Announces Opening of New Falmouth, Maine Office**

*In-home care leader, Home Care Assistance, will provide home care for the growing senior population in Falmouth, Maine and surrounding areas*

**(Falmouth, Maine—June 2, 2017)** [Home Care Assistance Falmouth, Maine](#), North America's premier home care provider, is pleased to announce the opening of its newest office, which will serve the greater Portland, ME area and surrounding communities. This location is the 158<sup>th</sup> Home Care Assistance office worldwide and is opening during a stage of incredible growth and measured success. The office is located at 251 US Route 1 (Shaw's Plaza) in Falmouth, Maine.

"I am excited to share the unique and innovative programs offered by Home Care Assistance as a resource for the communities in Falmouth and the surrounding area," said Sue Arsenault, Owner and Client Care Manager. "At Home Care Assistance, our mission is to change the way the world ages through distinct offerings such as our proprietary Balanced Care Method™ based on the scientifically studied lifestyles of the longest living people on Earth and our Cognitive Therapeutics Method™, an activities-based program designed to delay the onset of cognitive decline."

Home Care Assistance hires only the most qualified and compassionate individuals as caregivers to serve the evolving needs of the company's clientele; Home Care Assistance accepts only one out of every 25 caregiver applicants on average. Applicants undergo thorough screening including background checks, reference checks and work authorization. A proprietary Caregiver Personality Screening test assesses each applicant's traits, such as kindness, honesty and conscientiousness.

Scott Wyman, Employee Care Manager at Home Care Assistance of Southern Maine, upholds these standards in the highly-selective hiring process. Along with his compassion and professional expertise, Scott and Sue match clients with the caregiver best-qualified for his or her unique needs and preferences and treats every client as though he or she were a part of her own family.

Nine out of ten seniors prefer to age in the comfort of their own home, yet thousands of seniors still move to facilities every year. A professionally trained and compassionate caregiver can provide the support to help each senior age safely and independently for as long as possible where they prefer: home. Home Care Assistance caregivers provide the following services to help seniors live well at home: hourly and live-in care, meal preparation, transportation, walking/transferring assistance, medication reminders, companionship and more.

To learn more about what Home Care Assistance has to offer or to schedule a free in-home assessment, please visit [www.homecareassistanceportlandmaine.com](http://www.homecareassistanceportlandmaine.com) or call (207)835-4849 today. Home Care Assistance of Southern Maine is located at 251 US Route 1(Shaw's Plaza) in Falmouth, Maine.

### **About Home Care Assistance**

[Home Care Assistance](http://www.homecareassistance.com) is the leading provider of home care for seniors across the United States, Canada and Australia. Our mission is to change the way the world ages. We provide older adults with quality care that enables them to live happier, healthier lives at home. Our services are distinguished by the caliber of our caregivers, the responsiveness of our staff and our expertise in daily care. We embrace a positive, balanced approach to aging centered on the evolving needs of older adults. A 2017 Franchise500®, Inc. 5000 Company and one of the [50 fastest](#) growing women-owned companies worldwide in 2017, Home Care Assistance has received numerous industry awards including Entrepreneur's Fastest-Growing Franchises and Franchise Business Review's Top 50. The company was recognized as a [2016 Endorsed National Provider](#) by the home care industry's leading research firm, Home Care Pulse. Home Care Assistance CEO Lily Sarafan was also named Health Care Executives' [2016 Woman of the Year](#). For more information about Home Care Assistance, our services and franchise opportunities, visit <http://www.homecareassistance.com>.