



Media Contact:

Kathryn Zakskorn

Director of Franchise Marketing

650-462-9501

kzakskorn@homecareassistance.com

Home Care Assistance Announces Opening of New Arvada, CO Office

In-home care leader, Home Care Assistance, will provide home care for the growing senior population in Arvada and surrounding areas

(Arvada, CO – June 2, 2017) Home Care Assistance Arvada the premier home care provider, is pleased to announce the opening of its newest office, which will serve the Arvada, Westminster and Broomfield communities. This location is the 159th Home Care Assistance office in North America and is opening during a stage of incredible growth and measured success. The office is located at 8031 Wadsworth Blvd., Unit A5 in Arvada, CO.

“I am excited to share the unique and innovative programs offered by Home Care Assistance as a resource for the communities in this area,” said A.J. Misiti, Owner and Marketing & Business Development Manager of Home Care Assistance Arvada. “At Home Care Assistance, our mission is to change the way the world ages through distinct offerings such as our proprietary Balanced Care Method™ based on the scientifically studied lifestyles of the longest living people on Earth and our Cognitive Therapeutics Method™, an activities-based program designed to delay the onset of cognitive decline.”

Home Care Assistance hires only the most qualified and compassionate individuals as caregivers to serve the evolving needs of the company’s clientele; Home Care Assistance accepts only one out of every 25 caregiver applicants on average. Applicants undergo thorough screening including background checks, reference checks and work authorization. A proprietary Caregiver Personality Screening test assesses each applicant’s traits, such as kindness, honesty and conscientiousness.

Liz Misiti, Owner and Client Care Manager at Home Care Assistance Arvada, upholds these standards in the highly-selective hiring process. Along with her compassion and professional expertise, Liz matches clients with the caregiver best-qualified for his or her unique needs and preferences and treats every client as though he or she were a part of her own family.

Nine out of ten seniors prefer to age in the comfort of their own home, yet thousands of seniors still move to facilities every year. A professionally trained and compassionate caregiver can provide the support to help each senior age safely and independently for as long as possible where they prefer: home. Home Care Assistance caregivers provide the following services to help seniors live well at home: hourly and live-in care, meal preparation, transportation, walking/transferring assistance, medication reminders, companionship and more.

To learn more about what Home Care Assistance Arvada has to offer or to schedule a free care consultation, please visit www.homecareassistancearvada.com, the Care Team at 8031 Wadsworth Blvd. Unit A5 in Arvada or call 720-642-1600 today.

About Home Care Assistance

[Home Care Assistance](http://www.homecareassistance.com) is the leading provider of home care for seniors across the United States, Canada and Australia. Our mission is to change the way the world ages. We provide older adults with quality care that enables them to live happier, healthier lives at home. Our services are distinguished by the caliber of our caregivers, the responsiveness of our staff and our expertise in daily care. We embrace a positive, balanced approach to aging centered on the evolving needs of older adults. A 2017 Franchise500®, Inc. 5000 Company and one of the [50 fastest](#) growing women-owned companies worldwide in 2017, Home Care Assistance has received numerous industry awards including Entrepreneur's Fastest-Growing Franchises and Franchise Business Review's Top 50. The company was recognized as a [2016 Endorsed National Provider](#) by the home care industry's leading research firm, Home Care Pulse. Home Care Assistance CEO Lily Sarafan was also named Health Care Executives' [2016 Woman of the Year](#). For more information about Home Care Assistance, our services and franchise opportunities, visit <http://www.homecareassistance.com>.