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Home Care Assistance to Host Free Breakfast Seminar Discussing Secrets to Success in Fast Growing Senior Care Franchise Market for Tampa, Florida Area Residents

Aspiring Business Owners won't want to miss this Free Breakfast Meeting Home Care Assistance is hosting at the Tampa Marriott Waterside Hotel & Marina on Thursday, March 30th at 8:30am

(Tampa, FL – March 16, 2017) [Home Care Assistance](#), North America's largest provider of in-home care, is excited to host a free breakfast seminar at the Tampa Marriott Waterside Hotel & Marina on Thursday, March 30th at 8:30am. The seminar, led by industry veteran and Head of Home Care Assistance Franchise Sales, Jack Johnson, will provide attendees with key insights into the industry leading Home Care Assistance franchise model, which has grown from 477 to 59 in just two years on the coveted *Entrepreneur* Franchise500 list—the quintessential ranking of top franchise opportunities in the country.

With 40,000 seniors 80+ in the Tampa area, there is a tremendous need and great opportunity for potential Home Care Assistance franchise owners. Home Care Assistance will offer a rare *insider's view* into this incredible industry where 10,000 people per day turning 65 and the average Home Care Assistance location open at least 12 months averages \$1.4 million in revenue. Attendees will not only get to meet Johnson, who has helped hundreds of people become their own boss in senior care, but key members of the Home Care Assistance support team and an actual local Tampa area franchisee! To register for the event, visit milliondollarfranchisetampa.com.

“Our franchise owners love Home Care Assistance,” said Jack Johnson. “Not only are they helping seniors live healthier, happier lives at home, but they also are operating the most innovative brand in senior care. With programs like Cognitive Therapeutics and Balanced Care Method, they know they are providing an unparalleled solution that gives peace of mind to families and the most personal level of one-on-one care an older adult can receive, expertly matching them to a great caregiver. Add to this that our owners are providing jobs with competitive salaries to incredible caregivers and this is a win for everyone. We like to call it doing well by doing good.”

Home Care Assistance has been recognized as a [Franchise 500® company by *Entrepreneur Magazine*](#) for the seventh consecutive year. The 38th annual Franchise 500® is an exclusive ranking that provides a comprehensive look at the most successful, fastest-growing franchise companies. Home Care Assistance was also recently named a top franchise by Franchise Business Review in its [2017 Top Franchises Report](#). These prestigious recognitions come after a year of rapid expansion for the Bay Area-based company.

Home Care Assistance has created a hybrid franchise model, where they use corporate owned offices as “incubators” to test out new and innovative technologies like its [Cognitive Therapeutics Method](#) (CTM) an

activities-based program designed to boost mental acuity and help delay the onset and progression of cognitive decline like dementia. The company has also recently launched a number of new technology-based programs to address the needs of our ever-growing aging population. Dubbed the “[home care company with a Silicon Valley soul](#),” it has [partnered with Lyft](#), the fastest-growing rideshare company in the country, to allow seniors to request on-demand rides with a simple phone call. The company has also teamed up with [OhmniLabs](#), a Silicon Valley-based robotics company, on a pilot project to bring affordable and capable robots that virtually provide companionship and care for older adults.

To attend the free breakfast seminar on Thursday, March 30th at the Tampa Marriott Waterside Hotel & Marina please visit, www.milliondollarfranchisetampa.com to register.

ABOUT HOME CARE ASSISTANCE

Home Care Assistance is the leading provider of home care for seniors across the United States, Canada and Australia. Our mission is to change the way the world ages. We provide older adults with quality care that enables them to live happier, healthier lives at home. Our services are distinguished by the caliber of our caregivers, the responsiveness of our staff and our expertise in Live-In care. We embrace a positive, balanced approach to aging centered on the evolving needs of older adults. A 2017 Franchise500® and Inc. 5000 Company, Home Care Assistance has received numerous industry awards including Entrepreneur’s Fastest-Growing Franchises and Franchise Business Review’s Top 50. The company was founded in 2002 by Certified Care Managers and a PhD Clinical Psychologist. For more information about Home Care Assistance please visit www.homecareassistance.com or call [1-866-454-8346](tel:1-866-454-8346). For more information about franchise opportunities, visit franchise.homecareassistance.com.