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Home Care Assistance of the Lehigh Valley Receives 2017 Best of Home Care® Provider and Employer of Choice Awards

(Allentown, PA – February 4, 2017) [Home Care Assistance of the Lehigh Valley](#), the leading agency for in-home senior care, is proud to announce that it has received both the Best of Home Care Provider of Choice and Employer of Choice Awards from Home Care Pulse for the second year running. These prestigious awards are granted to the top ranking home care providers, based on both client and caregiver satisfaction scores gathered by Home Care Pulse, an independent company that benchmarks home care agencies nationally. Home Care Assistance is now officially ranked among a small, elite number of home care providers across the country who have proven their ability to provide an exceptional working experience for their caregivers and the highest quality care to their clients.

“We want to congratulate Home Care Assistance of the Lehigh Valley on receiving both the Best of Home Care Provider of Choice Award and the Best of Home Care Employer of Choice Award,” says Aaron Marcum, CEO and founder of Home Care Pulse. “Since these awards are based on real, unfiltered feedback from clients and caregivers, Home Care Assistance of the Lehigh Valley has proven their dedication to providing a great work environment and solid training to employees, while maintaining their focus on client satisfaction. We are pleased to recognize their dedication to quality, professionalism, and expertise in home care.”

Best of Home Care providers have voluntarily and proactively contracted with Home Care Pulse to gather feedback from their clients and caregivers via live phone interviews each month. Because Home Care Pulse is an independent third-party company, it is able to collect honest and unbiased feedback. Award-winning providers receive the highest satisfaction scores in areas such as professionalism, compassion of caregivers, training, and client/caregiver compatibility.

“We are humbled and honored to have received both of these awards two years in a row. Our goal has always been to provide the highest quality and highest touch home care agency in the Lehigh Valley—in the eyes of both our clients and our caregivers,” said Laura Bogert, Marketing Director. “This recognition is really a tribute to the amazing caregivers we have and the incredible work that they do. We share this award with them and hope to continue our mission of changing the way the world ages.”

“Our goal at Home Care Pulse is to empower home care businesses to deliver the best home care possible,” says Aaron Marcum, CEO and founder of Home Care Pulse. “We are happy to recognize Home Care Assistance of the Lehigh Valley as a Best of Home Care award-winning provider and celebrate their

accomplishments in building a team of happy, qualified caregivers who provide outstanding care for their clients.”

To find out more about Home Care Assistance of the Lehigh Valley’s commitment to excellence, please visit www.hcalv.com or call 484-350-3874 at any time. Home Care Assistance also welcomes anyone to visit their office which is located at 1104 S. Cedar Crest Blvd., Suite 200 in Allentown, PA.

ABOUT HOME CARE ASSISTANCE

[Home Care Assistance](#) is the leading provider of home care for seniors across the United States, Canada and Australia. Our mission is to change the way the world ages. We provide older adults with quality care that enables them to live happier, healthier lives at home. Our services are distinguished by the caliber of our caregivers, the responsiveness of our staff and our expertise in daily care. We embrace a positive, balanced approach to aging centered on the evolving needs of older adults. A 2016 Franchise500®, Inc. 5000 Company and one of the [50 fastest](#) growing women-owned companies worldwide in 2016, the company was recognized as a [2016 Endorsed National Provider](#) by the home care industry’s leading research firm, Home Care Pulse. Home Care Assistance CEO Lily Sarafan was also named Health Care Executives’ [2016 Woman of the Year](#). For more information about Home Care Assistance, visit www.homecareassistance.com.

About Home Care Pulse

Home Care Pulse is the home care industry’s leading firm in performance benchmarking and quality satisfaction management, serving hundreds of home care businesses across North America. Home Care Pulse is the industry’s top resource for education, business development, agency certification, and proof of quality, including the prestigious Best of Home Care® Awards. [Click here](#) to learn more about the Private Duty Benchmarking Study and the Home Care Pulse [VANTAGE](#) program.