

Home Care Assistance Named a 2017 Franchise 500 Company For 7th Consecutive Year

Nation's leading in-home care provider ranked #59 on Entrepreneur Magazine's Franchise 500 list, an exclusive ranking of companies marked by notable success and growth

Palo Alto, CA - Home Care Assistance, North America's largest provider of in-home care, has been recognized as a [Franchise 500® company by Entrepreneur Magazine](#) for the seventh consecutive year. The 38th annual Franchise 500® is an exclusive ranking that provides a comprehensive look at the most successful, fastest-growing franchise companies. All companies are evaluated in the following areas: objective, financial strength and stability, growth rate, size of system and other quantifiable measures of a franchise operation.

Home Care Assistance has also recently been named a top franchise by Franchise Business Review in its [2017 Top Franchises Report](#). These prestigious recognitions come after a year of rapid expansion for the Bay Area-based company.

"We are honored to be recognized as a Franchise 500® company and thrilled to be ranked alongside some of the nation's top companies" said Barbara Schuh, Vice President of Franchise Development at Home Care Assistance "We are dedicated to providing our franchise owners with the support and resources they need to succeed, and we are proud that our innovative franchising approach has delivered such great results for both our franchise owners and the communities they serve."

Home Care Assistance has created a hybrid franchise model, where they use corporate owned offices as "incubators" to test out new and innovative technologies like its [Cognitive Therapeutics Method](#) (CTM) an activities-based program designed to boost mental acuity and help delay the onset and progression of cognitive decline like dementia. The company has also recently launched a number of new technology-based programs to address the needs of our ever-growing aging population. Dubbed the "[home care company with a Silicon Valley soul](#)," it has [partnered with Lyft](#), the fastest-growing rideshare company in the country, to allow seniors to request on-demand rides with a simple phone call. The company has also teamed up with [OhmniLabs](#), a Silicon Valley-based robotics company, on a pilot project to bring affordable and capable robots that virtually provide companionship and care for older adults.

Entrepreneur Magazine bases its rankings on key factors including system size, growth, brand strength, and financial strength and stability. The outlet adds new factors each year to reflect the changing economy, such as social media presence.

To learn more about Home Care Assistance's franchise opportunities visit:

<http://franchise.homecareassistance.com>

ABOUT HOME CARE ASSISTANCE

Home Care Assistance is the leading provider of home care for seniors across the United States, Canada and Australia. Our mission is to change the way the world ages. We provide older adults with quality care that enables them to live happier, healthier lives at home. Our services are distinguished by the caliber of our caregivers, the responsiveness of our staff and our expertise in Live-In care. We embrace a positive, balanced approach to aging centered on the evolving needs of older adults. A 2017 Franchise500® and Inc. 5000 Company, Home Care Assistance has received numerous industry awards including Entrepreneur's Fastest-Growing Franchises and Franchise Business Review's Top 50. The company was founded in 2002 by

Certified Care Managers and a PhD Clinical Psychologist. For more information about Home Care Assistance please visit www.homecareassistance.com or call 1-866-454-8346. For more information about franchise opportunities, visit franchise.homecareassistance.com.