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Home Care Assistance Celebrates Opening of Pembroke Pines, FL Office with Ribbon Cutting Ceremony & Open House

Senior care leader, Home Care Assistance, will be hosting an Open House sponsored by the Miramar Pembroke Pines Regional Chamber of Commerce on Thursday, December 8th from 4-6pm

(Pembroke Pines, FL – November 28, 2016) [Home Care Assistance of Pembroke Pines](#), a leading provider of in-home care for seniors, is pleased to be celebrating the opening of its new office. The Open House will be held on Thursday, December 8th from 4pm to 6pm. The Miramar Pembroke Pines Regional Chamber of Commerce will be conducting a ribbon cutting ceremony at 4:00pm, followed by healthy hor d'oeuvres from the company's *Comfort Foods Cookbook* and refreshments, professional networking, chair massages from a local massage therapist, and a presentation on their exclusive programs such as the Cognitive Therapeutics Method™.

"I am excited to share what makes Home Care Assistance unique in the home care industry and I am confident we will be a great resource for seniors and others in the Pembroke Pines community," said Mariela Rogers, owner of Home Care Assistance. "At the Open House we will be discussing and demonstrating our key differentiators such as our proprietary approach to aging and care, the Balanced Care Method™, our activities-based intervention program designed to delay cognitive decline, the Cognitive Therapeutics Method™, and our proprietary online HCA University, which we use to train caregivers."

Based on the scientific studies of the world's healthiest seniors, the Balanced Care Method™ promotes five key lifestyle behaviors correlated with healthy longevity: healthy diet, physical exercise, active social ties, mental stimulation and a sense of purpose and calm. Caregivers are professionally trained to incorporate the Method into daily care to encourage healthy mind, body and spirit. For example, caregivers have access to healthy meal preparation training through the company's online Home Care Assistance University.

The unique and proprietary Cognitive Therapeutics Method™ is an activities based protocol that is designed and proven to delay or slow the process of cognitive decline associated with various forms of dementia including Alzheimer's, vascular dementia, Parkinson's and Lewey Body disease. The practice addresses each of the five cognitive areas of the brain including memory, language, attention, visual spacial relations and executive functions. This service is provided by our trained caregivers at no additional cost to our clients.

Home Care Assistance is very selective in terms of screening and hiring caregiver applicants, hiring only one out of every 25 caregiver applicants on average. Applicants undergo thorough screening including background checks, reference checks, and work authorization. In addition, applicants also participate in an orientation, which allows for further assessment and professional development before hire. We view each client as if he or she were our own parent and spend time matching the client with the best skilled caregiver for his or her needs and personality.

Home Care Assistance provides hourly and live-in services, allowing seniors to remain safely in their homes. Having an experienced and professional caregiver in the home of the client also provides family members respite and peace of mind. Caregivers utilize a holistic approach to aging, encouraging independence and engaging clients in physical, mental and social activities, in addition to assisting with meal preparation, personal hygiene, bathing, medication reminders, transportation, dementia care services and more.

Home Care Assistance of Pembroke Pines is located at 228 S. Flamingo Rd. in Pembroke Pines, Florida. Call 954-374-827 or visit www.HomeCareAssistancePembrokePines.com to learn more about the company's superior in-home care services and to schedule a free in-home assessment.

ABOUT HOME CARE ASSISTANCE

[Home Care Assistance](http://www.homecareassistance.com) is the leading provider of home care for seniors across the United States, Canada and Australia. Our mission is to change the way the world ages. We provide older adults with quality care that enables them to live happier, healthier lives at home. Our services are distinguished by the caliber of our caregivers, the responsiveness of our staff and our expertise in daily care. We embrace a positive, balanced approach to aging centered on the evolving needs of older adults. A 2016 Franchise500®, Inc. 5000 Company and one of the [50 fastest](#) growing women-owned companies worldwide in 2016, the company was recognized as a [2016 Endorsed National Provider](#) by the home care industry's leading research firm, Home Care Pulse. Home Care Assistance CEO Lily Sarafan was also named Health Care Executives' [2016 Woman of the Year](#). For more information about Home Care Assistance, visit <http://www.homecareassistance.com>.