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## **Home Care Assistance of Palm Desert Welcomes Nancy Doheny as Manager, Business Development**

*Doheny, who was hired as the new Business Development Manager, will play an integral role in developing relationships with key health care professionals and communities, so that together they can better serve the rapidly growing senior population in the Palm Desert and surrounding areas*

**(Palm Desert, CA – October 24, 2016)** [Home Care Assistance of Palm Desert](#), a leading provider of in-home care for seniors, is proud to welcome Nancy Doheny, RN, to the team in the role of Manager, Business Development and Community Liaison. Doheny brings more than 30 years of experience in the healthcare industry with a focus on home health and hospice. She previously worked as a Case Manager/Area Account Manager for the Visiting Nurse Association in Palm Desert. Nancy is looking forward to assisting and educating families, health care providers and the community at large on the unique services that Home Care Assistance offers, including the company's renown [Balanced Care Method™](#) and the [Cognitive Therapeutics Method™](#).

Based on the scientific studies of the world's healthiest seniors, the Balanced Care Method™ promotes five key lifestyle behaviors correlated with healthy longevity: healthy diet, physical exercise, active social ties, mental stimulation and a sense of purpose and calm. Caregivers are professionally trained to incorporate the Method into daily care to encourage healthy mind, body and spirit. In addition, the Cognitive Therapeutics Method™ is a research-based program designed to promote long-term brain health and prevent cognitive decline by stimulating the five main cognitive domains with fun and engaging activities.

As the leading provider of care services, Home Care Assistance of Palm Desert is available 24/7 to provide experienced, trustworthy caregivers to help with all home care needs for seniors including transportation, healthy meal preparation, companionship, socialization, activities, personal care, medication reminders and dementia care services. Home Care Assistance caregivers are bonded, insured and screened for criminal backgrounds and driving histories to ensure that clients receive the best care from the most qualified, trustworthy caregivers. Professional, compassionate caregivers encourage independence and engage clients in physical, mental and social activities, providing safety and comfort to seniors and respite and peace of mind to their family members.

To learn more about Home Care Assistance of Palm Desert, please visit [www.HomeCareAssistancePalmDesert.com](http://www.HomeCareAssistancePalmDesert.com) or call at 760-345-0001. The office is located at 39620 Washington Street, Suite D in Palm Desert, CA.

### **ABOUT HOME CARE ASSISTANCE**

Home Care Assistance is the leading provider of home care for seniors across the United States, Canada and Australia. Our mission is to change the way the world ages. We provide older adults with quality care that enables them to live happier, healthier lives at home. Our services are distinguished by the caliber of our caregivers, the responsiveness of our staff and our expertise in daily care. We embrace a positive, balanced approach to aging centered on the evolving needs of older adults. A 2016 Franchise500®, Inc. 5000 Company and one of the 50 fastest growing women-owned companies worldwide in 2016, the company was recognized as a 2016 Endorsed National Provider by the home care industry's leading research firm, Home Care Pulse. Home Care Assistance CEO Lily Sarafan was also named Health Care Executives' 2016 Woman of the Year. For more information about Home Care Assistance, visit [www.homecareassistance.com](http://www.homecareassistance.com).