



Media Contact:

Kathryn Zakskorn

Direct of Franchise Marketing

650-462-9501

kzakskorn@homecareassistance.com

Home Care Assistance to Host Educational Series on Boosting Brain Health

Home Care Assistance's six-part Mind Fit Series at Springdale Village will focus on enhancing brain health through various lifestyle factors including cognitive activities used in the company's proprietary Cognitive Therapeutics Method™

(MESA, ARIZONA – September 29, 2016) [Home Care Assistance Mesa](#), a leading provider of in-home care for seniors, is excited to announce that it will be hosting a fun and informative six-part series in partnership with Springdale Village East Mesa's premier retirement community that has been redefining healthcare rehabilitation and skilled nursing through innovative programs and approaches for over two decades. Led by Home Care Assistance Mesa's Certified Dementia Practitioner and Cognitive Therapeutics expert, Amanda Butas, The Mind Fit Series: Activities to Boost Brain Health will cover proactive ways to enhance cognitive functioning, including activities used in the [Cognitive Therapeutics Method™](#), a science-based cognitive stimulation program. The series will kick-off Wednesday, October 5th with subsequent sessions every Wednesday from 10:00 am to 11:30 through November 9th at Springdale Village's Dining Room Building 1. This event is open to all Springdale residents free of charge.

"I am really looking forward to launching the Mind Fit Series at Springdale Village in Mesa," said Amanda Butas, Cognitive Therapeutics presenter at Home Care Assistance. "Feedback from series attendees in other parts of the country has been overwhelming positive with individuals reporting that they not only thoroughly enjoyed doing the activities but also felt the activities positively challenged their minds."

Just like the body, the brain experiences changes in structure and function as a result of aging. While this is typical for everyone, there are positive lifestyle changes you can make to keep your mind sharper for longer. The Mind Fit Series, based on Home Care Assistance's Cognitive Therapeutics Method, draws upon existing research on enhancing mental acuity throughout the lifespan and introduces activities in a fun and engaging group format.

Below are the different sessions that make up the six part series:

October 5: Social reminiscence, Current Events, Chair Stretches, Create a Healthy Snack

October 12: Family Feud, Pictionary, Advice Column

October 19: Trivia, Name that Tune, Logo Identification, Geographical Recall

October 26: Writing, Scrambled Sentences, Word Bingo, Alphabet Soup

November 2: Take Away, Letter Counting, Design Recreation

November 9: Magnify, Entangled Figures, Visual Puzzles

With a mission to change the way the world ages, Home Care Assistance helps seniors live well at home through innovative offerings such as its proprietary [Balanced Care Method™](#), which emphasizes scientifically-studied lifestyle behaviors of the longest-living people on Earth, and the [Cognitive Therapeutics Method™](#), an activities-based program designed to boost mental acuity as well as delay the onset and progression of cognitive decline. Committed to Springdale Village education on topics related to healthy longevity, the company has also authored an award-winning senior wellness book series, which is comprised of seven books, including *The Brain Boost: A Practical Guide to Brain Health*, *Mind Over Gray Matter: A New Approach to Dementia Care* and *Hospital to Home Care: A Step by Step Guide to Providing Care to Patients Post Hospitalization*, among others.

To learn more about Home Care Assistance and how they are changing the way the world ages, please visit www.homecareassistancemesa.com or call 480-699-4899. Home Care Assistance Mesa is located at 2031 N. Power Rd., #103 in Mesa, Arizona.

ABOUT HOME CARE ASSISTANCE

Home Care Assistance is the leading provider of home care for seniors across the United States, Canada and Australia. Our mission is to change the way the world ages. We provide older adults with quality care that enables them to live happier, healthier lives at home. Our services are distinguished by the caliber of our caregivers, the responsiveness of our staff and our expertise in Live-In care. We embrace a positive, balanced approach to aging centered on the evolving needs of older adults. A 2015 Franchise500® and Inc. 5000 Company, Home Care Assistance has received numerous industry awards including *Entrepreneur's* Fastest-Growing Franchises and *Franchise Business Review's* Top 50. For more information about Home Care Assistance, our services and franchise opportunities, visit homecareassistance.com.

ABOUT COGNITIVE THERAPEUTICS

Cognitive Therapeutics is the scientific division of Home Care Assistance. The Cognitive Therapeutics Method was developed based on scientific research pointing to non-pharmacological interventions as a way to slow cognitive decline and is the first program of its kind to promote increased daily functioning through cognitive rehabilitation in the familiar home environment. The goal of the Cognitive Therapeutics Method is to improve quality of life as well as to delay the onset of new symptoms and slow the progression of existing symptoms of cognitive decline. Home Care Assistance caregivers are trained to administer activities in the Cognitive Therapeutics Method to keep clients engaged and mentally sharp. For more information about the Cognitive Therapeutics Method, visit www.CognitiveTherapeutics.com.