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Home Care Assistance of St. Louis Welcomes Jennifer Lau, MA MHA, as Director of Client Services

Jennifer Lau joins Home Care Assistance as Director of Client Services to meet the growing needs of clients in the St. Louis area

(St. Louis, MO – August 11, 2016) [Home Care Assistance of St. Louis](#), a leading provider of in-home care for seniors, welcomes Jennifer Lau as the Director of Client Services. Jennifer will play an integral role in developing key partnerships with healthcare and senior care professionals across the greater St. Louis area, fostering the growth of Home Care Assistance of St. Louis. Her role will focus on company initiatives and programs such as Hospital to Home Care and the Cognitive Therapeutics Method™, an innovative approach to in-home dementia care in addition to the core in-home assisted living services. Jennifer joins her counterpart, Carrie Burggraf, MSPA-C, as an additional Director of Client Services.

Lau received a BA in Political Science from Creighton University in Omaha, Nebraska as well as an MA in Gerontology and a Masters of Health Administration from Webster University in St. Louis, Missouri. In her previous position, Jennifer worked in the pharmaceutical industry. Jennifer is passionate about helping aging adults maintain a rewarding lifestyle at home for as long as possible. Jennifer is active in the community serving as a volunteer, school board member and officer at St. Joseph School, Cottleville and an Auction Steering Committee Member at Incarnate Word Academy. She is also a graduate and member of Vision Leadership St. Charles.

“I am excited to be joining a team that is so committed to providing the best care possible for their clients. Home Care Assistance’s experience and dedication is unmatched in this industry.”

“We are very excited to have Jennifer join our team,” said Jeff Schweikert, President and CEO of Home Care Assistance of St. Louis. “Jennifer’s background in working many years in the healthcare industry coupled with her extensive educational background will be a valuable asset to our clients and our company.”

Jennifer is joining Home Care Assistance in a stage of incredible growth. The company is in the midst of an aggressive international expansion campaign with plans to have nearly 175 locations open by the end of 2016.

To learn more about Home Care Assistance of St. Louis please call 314-863-8989 or visit www.stlouishomecare.com. Home Care Assistance of St. Louis has offices located at 12125 Woodcrest Executive Drive in Creve Coeur and 1728 Clarkson Road in Chesterfield.

ABOUT HOME CARE ASSISTANCE

[Home Care Assistance](#) is the leading provider of home care for seniors across the United States, Canada and Australia. Our mission is to change the way the world ages. We provide older adults with quality care that enables them to live happier, healthier lives at home. Our services are distinguished by the caliber of our caregivers, the responsiveness of our staff and our expertise in daily care. We embrace a positive, balanced approach to aging centered on the evolving

needs of older adults. A 2016 Franchise500®, Inc. 5000 Company and one of the [50 fastest](#) growing women-owned companies worldwide in 2016, Home Care Assistance has received numerous industry awards including Entrepreneur's Fastest-Growing Franchises and Franchise Business Review's Top 50. The company was recognized as a [2016 Endorsed National Provider](#) by the home care industry's leading research firm, Home Care Pulse. Home Care Assistance CEO Lily Sarafan was also named Health Care Executives' [2016 Woman of the Year](#). For more information about Home Care Assistance, our services and franchise opportunities, visit www.homecareassistance.com.