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Home Care Assistance of Centennial Welcomes Maricella Guerrero-Larson as Client Care Manager

Maricella Guerrero-Larson joins Home Care Assistance as a Client Care Manager in a time of incredible growth

(Centennial, CO – July 14, 2016) [Home Care Assistance of Centennial](#), a leading provider of in-home care for seniors in South Metro Denver, welcomes Maricella Guerrero-Larson as their new Client Care Manager. As a Client Care Manager, Guerrero-Larson's role will largely focus on company initiatives and programs such as Hospital to Home Care and the Cognitive Therapeutics Method, an innovative approach to in-home dementia care. Guerrero-Larson received her BS in Family Studies and Human Development from the University of Arizona, and Certificate in Education from Pima Community College. Prior to joining Home Care Assistance, she spent the last nine years in various roles within the senior care industry, and most recently she was the Social Services Director for a local rehabilitation center.

"As the Client Care Manager, Maricella will interact with our clients and caregivers, making certain that we are providing the absolute best care possible for our clients," said Pete Lane, Owner of Home Care Assistance of Centennial. "We are excited to have someone of Maricella's caliber joining our team. She brings with her a wealth of care management experience and a deep passion to provide exceptional care for her clients."

Guerrero-Larson's extensive professional experience in social work and care management, and her passion to serve families is well aligned with the Home Care Assistance mission, core beliefs and values.

"I am excited to be part of the Home Care Assistance of Centennial family. The holistic approach that we take through the Balanced Care Method is certainly unique and definitely promotes a healthy lifestyle for our clients. Most of all, I love being able to bring peace of mind to our clients and their families knowing that our team is providing exceptional care" said Guerrero-Larson.

Guerrero-Larson is joining Home Care Assistance in a stage of incredible growth and measured success. The company is in the midst of an aggressive international expansion campaign with plans to have 160 offices open by the end of 2016.

To learn more about Home Care Assistance of Centennial please visit www.CentennialHomeCareAssistance.com, or call 303-957-3100. The office is located in the Willow Creek Shopping Center at 8200 S. Quebec St. in Centennial, Colorado.

About Home Care Assistance

[Home Care Assistance](http://www.homecareassistance.com) is the leading provider of home care for seniors across the United States, Canada and Australia. Our mission is to change the way the world ages. We provide older adults with quality care that enables them to live happier, healthier lives at home. Our services are distinguished by the caliber of our caregivers, the responsiveness of our staff and our expertise in daily care. We embrace a positive, balanced approach to aging centered on the evolving needs of older adults. A 2016 Franchise500®, Inc. 5000 Company and one of the [50 fastest](#) growing women-owned companies worldwide in 2016, Home Care Assistance has received numerous industry awards including Entrepreneur's Fastest-Growing Franchises and Franchise Business Review's Top 50. The company was recognized as a [2016 Endorsed National Provider](#) by the home care industry's leading research firm, Home Care Pulse. Home Care Assistance CEO Lily Sarafan was also named Health Care Executives' [2016 Woman of the Year](#). For more information about Home Care Assistance, our services and franchise opportunities, visit <http://www.homecareassistance.com>.