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## **HOME CARE ASSISTANCE AND DIGNITY MEMORIAL TEAM UP TO SUPPORT AGING ADULTS AND THEIR FAMILIES IN VANCOUVER**

*Home Care Assistance and Dignity Memorial educate clients on home care and funeral planning options*

**(Vancouver, BC – July 20, 2016)** [Home Care Assistance](#), North America's premier home care provider, and Dignity Memorial®, North America's largest provider of funeral, cremation and cemetery services and the premier brand of Service Corporation International (NYSE:SCI), have joined forces to provide families and their loved ones with informed options for senior care and end-of-life decisions in the Vancouver metropolitan area.

Multiple studies have reported that 90 percent of aging adults prefer to stay in their own homes rather than moving to an assisted living or skilled nursing home, but this can present a problem when seniors start needing help with daily activities. Home Care Assistance caregivers provide in-home services including meal preparation, transportation, walking/transferring assistance, medication reminders, and companionship on both an hourly and live-in basis depending on the needs of the client.

"One of the times that seniors and their families evaluate what living accommodations make the most sense moving forward is when a spouse passes away," explained Jack Gordon, senior managing director of Canadian operations at Service Corporation International. "The surviving partner often wants to remain at home, but family members worry if their mom or dad will be safe living alone. Now we can refer our client families in Vancouver to Home Care Assistance, which has an excellent reputation and a variety of service options."

Home Care Assistance finds that many of their aging clients want to preplan their funeral arrangements because preplanning ensures the bulk of the costs are paid for up front and allows individuals to outline personal requests for a funeral service. Home Care Assistance also receives numerous inquiries from family members asking for advice on funeral arrangements when a loved one passes.

"We believe that Dignity Memorial is dedicated to treating families with compassion and is committed to service excellence," said Carolina Orosa, owner of Home Care Assistance of Vancouver. "Being able to refer families to Dignity Memorial, which has a network of nearly 2,000 funeral homes and cemeteries across North America, helps take a huge burden off of our client's families when they need guidance with preplanning or funeral arrangements."

To learn more about the Home Care Assistance and Dignity Memorial program, or to schedule a complimentary in-home assessment, please visit [www.homecareassistancevancouver.ca](http://www.homecareassistancevancouver.ca) or call [\(778\) 279-3634](tel:7782793634). The Home Care Assistance office is located at 1861 Marine Drive in West Vancouver, BC.

## **ABOUT HOME CARE ASSISTANCE**

[Home Care Assistance](#) is the leading provider of home care for seniors across the United States, Canada and Australia. Our mission is to change the way the world ages. We provide older adults with quality care that enables them to live happier, healthier lives at home. Our services are distinguished by the caliber of our caregivers, the responsiveness of our staff and our expertise in daily care. We embrace a positive, balanced approach to aging centered on the evolving needs of older adults. A 2016 Franchise500®, Inc. 5000 Company and one of the [50 fastest](#) growing women-owned companies worldwide in 2016, the company was recognized as a [2016 Endorsed National Provider](#) by the home care industry's leading research firm, Home Care Pulse. Home Care Assistance CEO Lily Sarafan was also named Health Care Executives' [2016 Woman of the Year](#). For more information about Home Care Assistance, visit <http://www.homecareassistance.com>.

## **About Service Corporation International**

Service Corporation International (NYSE:SCI), headquartered in Houston, Texas, is North America's leading provider of death care products and services. As of March 31, 2016, SCI operates 1,522 funeral service locations and 468 cemeteries (including 262 combination locations), which are geographically diversified across 45 states, 8 Canadian provinces, the District of Columbia, and Puerto Rico. Through its businesses, SCI markets the Dignity Memorial® brand which offers assurance of quality, value, caring service and exceptional customer satisfaction. In January 2016, SCI was presented with the J.D. Power President's Award in recognition of an ongoing dedication to service excellence including quality improvement, customer satisfaction and the development of enduring client relationships. For more information about Service Corporation International, please visit [www.sci-corp.com](http://www.sci-corp.com). For more information about Dignity Memorial, please visit [www.dignitymemorial.com](http://www.dignitymemorial.com). As used herein, "SCI" or the "Company" refers to Service Corporation International and all of its affiliated companies.