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Home Care Assistance Receives 2016 Best of Home Care® Provider of Choice and Employer of Choice Awards

Home Care Assistance of the Lehigh Valley is recognized as one of the top home care agencies in the country based on client and employee satisfaction

(Allentown, PA – June 2, 2016) [Home Care Assistance of the Lehigh Valley](#), the premier provider of in-home care for seniors, is honored to be recognized as a 2016 Best of Home Care Provider of Choice and Employer of Choice. This prestigious award is given to home care providers who rank in the top 50th percentile in one or more client and employee satisfaction categories, based on monthly satisfaction interviews conducted by Home Care Pulse®.

“The Best of Home Care Awards recognize the leading home care businesses, the best of the best,” said Home Care Pulse Founder and CEO Aaron Marcum. “We are excited to announce these award-winners and celebrate their dedication to providing quality in-home care.”

Home Care Pulse created these awards to identify the top in-home care agencies that demonstrate a passion for client and employee satisfaction and thereby help families make better care decisions for their aging loved ones. Companies are evaluated based on agency training, communication, overall quality of care, caregiver performance, caregiver morale, response to problems and recommendation of services.

“We are very pleased to be recognized as a quality leader in home care,” said Rachael Geiger, Operations Director of Home Care Assistance of the Lehigh Valley. “We are in a business where we care for people—clients and caregivers—and recognize that our employees are our most valuable asset. It’s satisfying to know that our efforts in making Home Care Assistance a great place to work do not go unnoticed by our staff.”

At Home Care Assistance, care plans are tailored to clients’ individual needs and preferences. Clients are also directly matched with thoroughly trained, screened and conscientious caregivers. With a mission to change the way the world ages, Home Care Assistance helps seniors live well at home through innovative offerings such as their proprietary [Balanced Care Method™](#), which emphasizes scientifically studied lifestyle behaviors of the longest living people on Earth, and the [Cognitive Therapeutics Method™](#), an activities-based program designed to delay the onset and progression of cognitive decline.

Home Care Assistance of the Lehigh Valley is located at 1104 S. Cedar Crest Blvd, Suite 200, Allentown, PA 18103. To learn more about Home Care Assistance and how they are changing the way the world ages, please visit www.homecareassistancelehighvalley.com or call 484-350-3874.

ABOUT HOME CARE ASSISTANCE

[Home Care Assistance](http://www.homecareassistance.com) is the leading provider of home care for seniors across the United States, Canada and Australia. Our mission is to change the way the world ages. We provide older adults with quality care that enables them to live happier, healthier lives at home. Our services are distinguished by the caliber of our caregivers, the responsiveness of our staff and our expertise in daily care. We embrace a positive, balanced approach to aging centered on the evolving needs of older adults. A 2016 Franchise500®, Inc. 5000 Company and one of the [50 fastest](#) growing women-owned companies worldwide in 2016, Home Care Assistance has received numerous industry awards including Entrepreneur's Fastest-Growing Franchises and Franchise Business Review's Top 50. The company was recognized as a [2016 Endorsed National Provider](#) by the home care industry's leading research firm, Home Care Pulse. Home Care Assistance CEO Lily Sarafan was also named Health Care Executives' [2016 Woman of the Year](#). For more information about Home Care Assistance, our services and franchise opportunities, visit <http://www.homecareassistance.com>.