



Media Contact:

Kathryn Zakskorn

Director of Franchise Marketing

650-462-9501

kzakskorn@homecareassistance.com

Home Care Assistance Receives Home Care Pulse® Certified – Trusted Provider Distinction for the Prescott, Arizona Location

(Prescott, AZ – May 31, 2016) [Home Care Assistance of Northern Arizona](#) announced today that it has received the Certified – Trusted Provider distinction from Home Care Pulse. This distinction illustrates Home Care Assistance’s commitment to client satisfaction.

“We want to commend Home Care Assistance for receiving the Certified – Trusted Provider distinction,” says Aaron Marcum, CEO and founder of Home Care Pulse. “Home Care Pulse awards this distinction to providers who are actively gathering feedback from their clients each month and using that feedback to improve the quality of care they provide. By choosing a Certified – Trusted Provider to care for their loved ones, families can be reassured that their provider is dedicated to quality in home care.”

Certified – Trusted Providers have contracted with Home Care Pulse to gather and report feedback from their clients by conducting live random phone interviews with a percentage of their clients each month. Because Home Care Pulse is an independent third-party company, they are able to collect honest and unbiased feedback, without outside influence. Clients rate their provider’s services in areas such as timeliness of caregivers, services being provided as promised, compassion of caregivers and overall quality of care. Clients are also given the opportunity to provide feedback for their provider.

“I’m proud to be a Certified – Trusted Provider,” said Carol White, owner of the Prescott-based Home Care Assistance. “Finding quality in-home care for a loved one can be overwhelming. This distinction helps prospective clients and their families narrow down the list of agencies to those with a proven track record of delivering the highest quality of service and customer satisfaction.”

“Our goal at Home Care Pulse is to empower home care businesses to reach their goals and deliver the best home care possible,” says Aaron Marcum. “We are happy to recognize Home Care Assistance as a Certified – Trusted Provider, and we applaud their commitment to client satisfaction.”

To find out more about Home Care Assistance and the company’s high caliber home care services, please visit www.homecareassistanceprescott.com or call 928-771-0105.

ABOUT HOME CARE ASSISTANCE

[Home Care Assistance](#) is the leading provider of home care for seniors across the United States, Canada and Australia. Our mission is to change the way the world ages. We provide older adults with quality care

that enables them to live happier, healthier lives at home. Our services are distinguished by the caliber of our caregivers, the responsiveness of our staff and our expertise in daily care. We embrace a positive, balanced approach to aging centered on the evolving needs of older adults. A 2016 Franchise500®, Inc. 5000 Company and one of the [50 fastest](#) growing women-owned companies worldwide in 2016, Home Care Assistance has received numerous industry awards including Entrepreneur's Fastest-Growing Franchises and Franchise Business Review's Top 50. The company was recognized as a [2016 Endorsed National Provider](#) by the home care industry's leading research firm, Home Care Pulse. Home Care Assistance CEO Lily Sarafan was also named Health Care Executives' [2016 Woman of the Year](#). For more information about Home Care Assistance, our services and franchise opportunities, visit <http://www.homecareassistance.com>.

About Home Care Pulse

Home Care Pulse is the industry's leading firm in performance benchmarking and quality satisfaction management and serves hundreds of home care businesses across North America. They are the industry's top resource for education, business development, certification, and proof of quality, including the prestigious [Best of Home Care® awards](#).