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## **Home Care Assistance Palm Desert and The Fountains at The Carlotta to Host Educational Series on Boosting Brain Health**

*Home Care Assistance's six-part Mind Fit Series at The Fountains at the Carlotta will focus on enhancing brain health through various lifestyle factors including cognitive activities used in the company's proprietary Cognitive Therapeutics Method™*

**(Palm Desert, CA – May 9, 2016)** [Home Care Assistance Palm Desert](#), a leading provider of in-home care for seniors, is excited to announce that it will be hosting a fun and informative six-part series in partnership with The Fountains at The Carlotta. Led by Home Care Assistance's Cognitive Therapeutics Interventionist Joyce White, The Mind Fit Series: Activities to Boost Brain Health will cover proactive ways to enhance cognitive functioning, including activities used in the [Cognitive Therapeutics Method™](#), a science-based cognitive stimulation program. The series will kick-off on Wednesday, May 11th with subsequent sessions every Wednesday from 11:30 am to 1:00 pm through Wednesday, June 15th. This event is open to all residents free of charge. Families and caregivers are welcome to attend.

"We are excited to conduct the Mind Fit Series at Carlotta," said Nikhil Mehta, Chief Executive Officer at Home Care Assistance Palm Desert. "Since the launch of this program earlier this year, it has been received well at all the facilities in our community that have conducted the series. Results continue to be overwhelmingly positive with individuals reporting that they not only thoroughly enjoyed doing the activities but also felt the activities positively challenged their minds."

Just like the body, the brain experiences changes in structure and function as a result of aging. While this is typical for everyone, there are positive lifestyle changes you can make to keep your mind sharper for longer. The Mind Fit Series, based on Home Care Assistance's Cognitive Therapeutics Method™, draws upon existing research on enhancing mental acuity throughout the lifespan and introduces activities in a fun and engaging group format.

"The Cognitive Therapeutics Method™ program represents the kind of innovative, enjoyable and educational programs that The Fountains at the Carlotta routinely offers residents," said Faye Castilleja, Program Director at Carlotta. "We are excited to host the Mind Fit Series, which is based on this brain stimulation program."

### **Below are the different sessions that make up the six-part series:**

**May 11:** Social reminiscence, Current Events, Chair Stretches, Create a Healthy Snack

**May 18:** Family Feud, Pictionary, Advice Column

**May 25:** Trivia, Name that Tune, Logo Identification, Geographical Recall

**June 1:** Writing, Scrambled Sentences, Word Bingo, Alphabet Soup

**June 8:** Take Away, Letter Counting, Design Recreation

## June 15: Magnify, Entangled Figures, Visual Puzzles

With a mission to change the way the world ages, Home Care Assistance helps seniors live well at home through innovative offerings such as its proprietary [Balanced Care Method™](#), which emphasizes scientifically-studied lifestyle behaviors of the longest-living people on Earth, and the [Cognitive Therapeutics Method™](#), an activities-based program designed to boost mental acuity as well as delay the onset and progression of cognitive decline. Committed to community education on topics related to healthy longevity, the company has also authored an award-winning senior wellness book series, which is comprised of seven books, including *The Brain Boost: A Practical Guide to Brain Health*, *Mind Over Gray Matter: A New Approach to Dementia Care* and *Hospital to Home Care: A Step by Step Guide to Providing Care to Patients Post Hospitalization*, among others.

To learn more about Home Care Assistance and how they are changing the way the world ages, please visit [HomeCareAssistancePalmDesert.com](http://HomeCareAssistancePalmDesert.com) or call 760-345-0001. Home Care Assistance Palm Desert is located at 39620 Washington Street, Suite D, in Palm Desert, California.

### **ABOUT HOME CARE ASSISTANCE**

Home Care Assistance is the leading provider of home care for seniors across the United States, Canada and Australia. Our mission is to change the way the world ages. We provide older adults with quality care that enables them to live happier, healthier lives at home. Our services are distinguished by the caliber of our caregivers, the responsiveness of our staff and our expertise in Live-In care. We embrace a positive, balanced approach to aging centered on the evolving needs of older adults. A 2015 Franchise500® and Inc. 5000 Company, Home Care Assistance has received numerous industry awards including *Entrepreneur's* Fastest-Growing Franchises and *Franchise Business Review's* Top 50. For more information about Home Care Assistance, our services and franchise opportunities, visit [homecareassistance.com](http://homecareassistance.com).

### **ABOUT COGNITIVE THERAPEUTICS**

Cognitive Therapeutics is the scientific division of Home Care Assistance. The Cognitive Therapeutics Method was developed based on scientific research pointing to non-pharmacological interventions as a way to slow cognitive decline and is the first program of its kind to promote increased daily functioning through cognitive rehabilitation in the familiar home environment. The goal of the Cognitive Therapeutics Method is to improve quality of life as well as to delay the onset of new symptoms and slow the progression of existing symptoms of cognitive decline. Home Care Assistance caregivers are trained to administer activities in the Cognitive Therapeutics Method to keep clients engaged and mentally sharp. For more information about the Cognitive Therapeutics Method, visit [www.CognitiveTherapeutics.com](http://www.CognitiveTherapeutics.com).