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Home Care Assistance Palo Alto Promotes Lead Client Care Manager to Director of Client Services

The Palo Alto Care Team is excited to grow under the new leadership of Bridget Lynch who is stepping up from her role as Lead Care Manager

(Palo Alto, CA – April 4, 2016) [Home Care Assistance of Palo Alto](#), a leading provider of in-home care, is excited to announce the promotion of their Lead Client Care Manager, Bridget Lynch, to Director of Client Services. A native Australian, Bridget is a world traveler with advanced training in Occupational Therapy and over eight years of professional hands-on experience as a discharge planner and community health leader. Bridget is an expert on community health, safety and wellness, allowing her to provide seniors and their families with personalized attention and expert guidance during difficult transitions. In her new role, Bridget will continue to ensure the high-caliber care clients along the Peninsula have been receiving for over a decade.

“I am thrilled to lead our care team in providing exceptional care to seniors in Palo Alto and the greater Peninsula,” said Lynch. “With proprietary programs like the Balanced Care Method™, a holistic approach to healthy aging, Home Care Assistance is helping seniors age safely and independently where they prefer: at home.”

This promotion is part of a transition in leadership for our Palo Alto team as Kathy Johnson, Founder and CEO, steps into retirement. Although the company is sad to see Kathy leave, they applaud the hard work and dedication Kathy has invested in ensuring premier home care services for seniors nationwide and wish her the best as she enters this next chapter of her life. Lily Sarafan, who served as President and COO for over a decade, officially became the company’s new CEO last year and will continue Kathy’s legacy of strong leadership and an innovative view on successful aging.

In addition, the Palo Alto Care Team has added three new care managers and three new members of the operations team to support clients, maintaining the high standards of care and ensuring peace of mind for clients and their families.

As the leading provider of hourly and daily care, Home Care Assistance staff is available 24/7 to provide experienced, trustworthy caregivers to help with all home care needs for seniors

including transportation, healthy meal preparation, companionship, socialization, activities, personal care, medication reminders and dementia care services.

To learn more about Home Care Assistance Palo Alto, call the care team at 650-462-6900 or visit www.HomeCareAssistance.com/Palo-Alto. The office is located at 148 Hawthorne Avenue in Palo Alto, California.

About Home Care Assistance

Home Care Assistance is the leading provider of home care for seniors across the United States, Canada and Australia. Our mission is to change the way the world ages. We provide older adults with quality care that enables them to live happier, healthier lives at home. Our services are distinguished by the caliber of our caregivers, the responsiveness of our staff and our expertise in daily care. We embrace a positive, balanced approach to aging centered on the evolving needs of older adults. A 2016 Franchise500® and Inc. 5000 Company, Home Care Assistance has received numerous industry awards including Entrepreneur's Fastest-Growing Franchises and Franchise Business Review's Top 50. For more information about Home Care Assistance, our services and franchise opportunities, visit <http://www.homecareassistance.com>.