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## **Home Care Liaison Francesca Vogel Elected to the Board of Mobility Matters**

*Francesca Vogel will play an important role on the board of Mobility Matters, an organization that provides free rides to seniors in the East Bay*

**(Alamo, CA – March 2, 2016)** – [Home Care Assistance of Alamo](#), a leading provider of in-home care for seniors, is proud to announce that Francesca Vogel, Home Care Liaison for the East Bay, was elected to serve on the board of Mobility Matters. Formerly known as Senior Helpline Services, Mobility Matters recruits thoroughly-screened and trained volunteer drivers and organizes free, one-on-one, door-to-door rides for seniors in the East Bay. Being a member of this organization builds on Francesca's already well-established expertise and passion for helping aging adults live as independently as possible.

As Home Care Liaison for Home Care Assistance, Francesca Vogel helps seniors and their families navigate their care needs with compassion, experience and expertise. Francesca has over 23 years of healthcare industry experience including 12 years as an Eldercare Consultant for AdvoLife, now LivHOME. She is currently a member of the East Bay Case Management Association for which she served as President from 2009-2011, as well as a member of the John Muir Health Foundation, the Hospice of the East Bay 2015-2016 Gala Committee and now the 2016 board of directors for Mobility Matters.

"I am honored to have been elected to the board of Mobility Matters," said Francesca. "Their mission to help seniors get around safely and comfortably is very much in line with Home Care Assistance's goal of helping seniors remain independent at home. I am excited for the months ahead!"

As the leading provider of in-home care, Home Care Assistance staff is available 24/7 to provide experienced, trustworthy caregivers to help with all home care needs for seniors including transportation, healthy meal preparation, companionship, socialization, activities, personal care, medication reminders and dementia care services. Home Care Assistance caregivers are bonded, insured, covered by Workers' Compensation and screened for criminal backgrounds and driving histories to ensure that clients receive the best care from the most qualified, trustworthy caregivers. Professional, compassionate caregivers encourage independence and engage clients in physical, mental and social activities, providing safety and comfort to seniors and respite and peace of mind to their family members.

To learn more about Home Care Assistance Alamo, visit [www.HomeCareAssistance.com/Alamo](http://www.HomeCareAssistance.com/Alamo) or call 925-820-8390. The office is located at 190 Alamo Plaza, Suite G, in Alamo, California. For more information on Mobility Matters, visit their website at [www.SeniorHelpline.net/shs\\_wp/](http://www.SeniorHelpline.net/shs_wp/).

### **ABOUT HOME CARE ASSISTANCE**

Home Care Assistance is the leading provider of home care for seniors across the United States and Canada. Our mission is to *change the way the world ages*. We provide older adults with quality care that enables them to live happier, healthier lives at home. Our services are distinguished by the caliber of our caregivers, the responsiveness of our staff, and our expertise in Live-In care. We embrace a positive, balanced approach to aging centered on the evolving needs of older adults. Home Care Assistance is honored to have received numerous awards for its strong focus on delivering responsive services to its clients, and educational outreach to the public. For more information about Home Care Assistance, our services and franchise opportunities, visit [homecareassistance.com](http://homecareassistance.com).