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Home Care Assistance of East Bay Welcomes New Client Care Manager

Gaby Koch will play an integral role in serving the rapidly growing senior population in Alamo, Oakland and the greater East Bay

(Oakland, CA – March 1, 2016) – [Home Care Assistance of the East Bay](#), a leading provider of in-home care for seniors, welcomes Gaby Koch as their new Client Care Manager. Gaby brings over three years of professional experience in home care to her new role. She has a background in health care and counseling and started her journey in the home health arena as a caregiver before quickly being promoted to staff coordinator. Her well rounded experience and her dedication to helping seniors age in place make her a perfect proponent of the company's mission to change the way the world ages. Gaby's passion is working with seniors and she considers her role as Client Care Manager an honor and a privilege.

"At Home Care Assistance, our mission is to change the way the world ages," said Koch. "I am thrilled to be a part of a home care team that is supporting our mission through unique offerings such as the Balanced Care Method™, a holistic approach to care, and the Cognitive Therapeutics Method™, an in-home activities-based program to promote brain health. And as a member of the East Bay community, I am honored to provide for the growing senior population in our local and surrounding areas."

Based on the scientific studies of the world's healthiest seniors, the [Balanced Care Method](#) promotes five key lifestyle behaviors correlated with healthy longevity: healthy diet, physical exercise, active social ties, mental stimulation and a sense of purpose and calm. Caregivers are professionally trained to incorporate the Method into daily care to encourage healthy mind, body and spirit. In addition, the [Cognitive Therapeutics Method](#) is a research-based program designed to promote long-term brain health and prevent cognitive decline by stimulating the five main cognitive domains with fun and engaging activities.

As the leading provider of live-in care, Home Care Assistance staff is available 24/7 to provide experienced, trustworthy caregivers to help with all home care needs for seniors including transportation, healthy meal preparation, companionship, socialization, activities, personal care, medication reminders and dementia care services. Home Care Assistance caregivers are bonded, insured, covered by Workers' Compensation and screened for criminal backgrounds and driving histories to ensure that clients receive the best care from the most qualified, trustworthy caregivers. Professional, compassionate caregivers encourage independence and engage clients in physical, mental and social activities, providing safety and comfort to seniors and respite and peace of mind to their family members.

To learn more about Home Care Assistance Alamo, visit www.HomeCareAssistance.com/Alamo or call 925-820-8390. The office is located at 190 Alamo Plaza, Suite G, in Alamo, California. For more information on the Oakland

office, visit www.HomeCareAssistance.com/Oakland or call 510-763-1576. The office is located at 411 30th Street, Suite G3, in Oakland, California.

ABOUT HOME CARE ASSISTANCE

Home Care Assistance is the leading provider of home care for seniors across the United States and Canada. Our mission is to *change the way the world ages*. We provide older adults with quality care that enables them to live happier, healthier lives at home. Our services are distinguished by the caliber of our caregivers, the responsiveness of our staff, and our expertise in Live-In care. We embrace a positive, balanced approach to aging centered on the evolving needs of older adults. Home Care Assistance is honored to have received numerous awards for its strong focus on delivering responsive services to its clients, and educational outreach to the public. For more information about Home Care Assistance, our services and franchise opportunities, visit homecareassistance.com.