



Media Contact:

Kathryn Zakskorn
Director of Marketing
650-462-9501

kzakskorn@homecareassistance.com

Home Care Assistance Announces Opening of New North Broward, Florida Office

In-home care leader will provide home care services for the growing senior population in Parkland, FL and surrounding areas

(Parkland, Florida – February 11, 2016) - [Home Care Assistance of North Broward](#), the premier home care provider, is pleased to announce the opening of its new office, which will serve the greater North Broward County community. This location is the 119th Home Care Assistance office in North America and is opening during a stage of incredible growth and measured success for Home Care Assistance. The office is located at 6608 Parkside Drive in Parkland, Florida.

“I am excited to share the unique and innovative programs offered by Home Care Assistance as a resource for the communities in Parkland and the surrounding area,” said James Buscemi, Owner of Home Care Assistance of North Broward. “At Home Care Assistance, our mission is to change the way the world ages through distinct offerings such as our proprietary Balanced Care Method™ based on the scientifically studied lifestyles of the longest living people on Earth and our Cognitive Therapeutics Method™, an activities-based program designed to delay the onset of cognitive decline.”

Home Care Assistance hires only the most qualified and compassionate individuals as caregivers to serve the evolving needs of the company’s clientele; Home Care Assistance accepts only one out of every 25 caregiver applicants on average. Applicants undergo thorough screening including background checks, reference checks and work authorization. A proprietary Caregiver Personality Screening test assesses each applicant’s traits, such as kindness, honesty and conscientiousness.

James Buscemi, Owner of Home Care Assistance North Broward, upholds these standards in the highly-selective hiring process. Along with his compassion and professional expertise, James matches clients with the caregiver best-qualified for his or her unique needs and preferences and treats every client as though he or she were a part of his own family.

Nine out of ten seniors prefer to age in the comfort of their own home, yet thousands of seniors still move to facilities every year. A professionally trained and compassionate caregiver can provide the support to help each senior age safely and independently for as long as possible where they prefer: home. Home Care Assistance caregivers provide the following services to help seniors live well at home: hourly and live-in care, meal preparation, transportation, walking/transferring assistance, medication reminders, companionship and more.

To learn more about what Home Care Assistance has to offer or to schedule a free in-home assessment, please visit www.HomeCareAssistanceNorthBroward.com or call 954-906-5161 today. Home Care Assistance of North Broward is located at 6608 Parkside Drive in Parkland FL.

ABOUT HOME CARE ASSISTANCE

Home Care Assistance is the leading provider of home care for seniors across the United States, Canada and Australia. Our mission is to change the way the world ages. We provide older adults with quality care that enables them to live happier, healthier lives at home. Our services are distinguished by the caliber of our caregivers, the responsiveness of our staff and our expertise in Live-In care. We embrace a positive, balanced approach to aging centered on the evolving needs of older adults. A 2016 Franchise500® and Inc. 5000 Company, Home Care Assistance has received numerous industry awards including *Entrepreneur's* Fastest-Growing Franchises and *Franchise Business Review's* Top 50. For more information about Home Care Assistance, our services and franchise opportunities, visit homecareassistance.com.