



Media Contact:

Kathryn Zakskorn
Director of Franchise Marketing
650-462-9501
kzakskorn@homecareassistance.com

Voted One of the 10 Best Cities for Successful Aging, Home Care Assistance Announces Availability of New Franchise Territory in Toledo, Ohio

In-home care leader, Home Care Assistance, expanding to Toledo, Ohio to meet growing demand for high caliber senior care services

(Toledo, OH—February 3, 2016) [Home Care Assistance](#), a premier home care provider with 130 locations worldwide, recently announced the availability of a new franchise territory in Toledo, OH. *Forbes* recently ranked Toledo as the 8th best big city for successful aging. With franchise locations already thriving in Columbus, Cincinnati, Cleveland, and Dayton, Home Care Assistance is seeking a Toledo area franchise owner that is passionate about making a difference in the lives of seniors while simultaneously transitioning to a rewarding and potentially lucrative career; the average revenue for Home Care Assistance locations open at least 12 months is \$1,728,848.

“I am excited to bring Home Care Assistance’s innovative senior care programs such as the Cognitive Therapeutics Method™ and the Balanced Care Method™ to the Toledo area,” said Jack Johnson, Head of Franchising at Home Care Assistance. “We are looking for a new franchise owner partner who is ready for an exciting new business opportunity and shares our vision for changing the way the world ages and want to help seniors live happier, healthier lives at home.”

A leading provider of private duty home care for seniors, Home Care Assistance is dedicated to providing exceptional services across the United States, Canada and Australia. Innovative programs such as the [Balanced Care Method™](#), a holistic approach to healthy aging, and the [Cognitive Therapeutics Method™](#), a cognitive stimulation program designed to promote brain health, are elevating the standard of care worldwide.

Senior home care is one of the fastest growing industries with over 4000 people turning 85 every day. According to AARP, 9 out of 10 seniors would prefer to age in their own homes. Home Care Assistance helps older adults age gracefully and independently in the comfort of home with trained, professional caregivers and premier home care services. By professionalizing the in-home care industry, Home Care Assistance is able to offer peace of mind for older adults and their families, while providing resources for the challenges our aging population faces.

To learn more about Home Care Assistance franchise opportunities, please visit www.franchise.homecareassistance.com or call 702-204-1436 today.

ABOUT HOME CARE ASSISTANCE

Home Care Assistance is the leading provider of home care for older adults across the United States, Canada and Australia. Our mission is to change the way the world ages. We provide older adults with quality care that enables them to live happier, healthier lives at home. Our services are distinguished by the caliber of our caregivers, the responsiveness of our staff and our expertise in Live-In care. We embrace a positive, balanced approach to aging centered on the evolving needs of older adults. A 2016 Franchise500® and Inc. 5000 Company, Home Care Assistance has received numerous industry awards including *Entrepreneur's* Fastest-Growing Franchises and *Franchise Business Review's* Top 50. For more information about Home Care Assistance, our services and franchise opportunities, visit homecareassistance.com.