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## **Becky Grim Achieves Geriatric Care Manager Certification**

*Becky Grim, Vice President of Client Care at Home Care Assistance, receives Geriatric Care Manager designation through the Aging Life Care Association, building on her expertise in aging and senior care*

**(Williamsburg, VA – February 2, 2016)** [Home Care Assistance of Williamsburg](#), a leading provider of in-home care for seniors, is pleased to announce that Becky Grim, Vice President of Client Care, has completed her Certified Geriatric Care Manager designation by the Aging Life Care Association (ACLA). The ACLA is an organization of practitioners whose vision is a world where adults and their families live well as they face the challenges of aging.

“I am passionate about providing the highest caliber care to my clients and becoming a certified Geriatric Care Manager was one way in which I could improve my knowledge around aging issues and become a valued resource to both my clients and the community,” said Becky Grim, Vice President of Client Care at Home Care Assistance. “I take pride in our reputation for providing the best trained, best screened caregivers in Central Virginia; we interview 25-30 caregivers before we make one hire. After that hire is made, we spend significant time training and getting to know our caregivers to ensure that we make the best possible client match.”

Home Care Assistance provides hourly and live-in services, allowing seniors to remain safely in their homes. Having an experienced and professional caregiver in the home of the client also provides family members respite and peace of mind. Caregivers utilize a holistic approach to aging, encouraging independence and engaging clients in physical, mental and social activities, in addition to assisting with meal preparation, personal hygiene, bathing, medication reminders, transportation, dementia care services and more.

Based on the scientific studies of the world’s healthiest seniors, the [Balanced Care Method](#) promotes five key lifestyle behaviors correlated with healthy longevity: healthy diet, physical exercise, active social ties, mental stimulation and a sense of purpose and calm. Caregivers are professionally trained to incorporate the Method into daily care to encourage healthy mind, body and spirit. In addition, the [Cognitive Therapeutics Method](#) is a research-based program designed to promote long-term brain health and prevent cognitive decline by stimulating the five main cognitive domains with fun and engaging activities.

Home Care Assistance has offices in both Richmond and Williamsburg, Virginia. The Richmond office is located at 1324 Gaskins Road and the Williamsburg office is located at 4808 Courthouse Street, Suite 103.

Call 1-866-454-8346 or visit [www.HomeCareAssistance.com](http://www.HomeCareAssistance.com) to learn more about the company's superior in-home care services and to schedule a free in-home assessment.

#### **ABOUT HOME CARE ASSISTANCE**

Home Care Assistance is the leading provider of home care for seniors across the United States, Canada and Australia. Our mission is to change the way the world ages. We provide older adults with quality care that enables them to live happier, healthier lives at home. Our services are distinguished by the caliber of our caregivers, the responsiveness of our staff and our expertise in Live-In care. We embrace a positive, balanced approach to aging centered on the evolving needs of older adults. A 2016 Franchise500® Company, Home Care Assistance has received numerous industry awards including *Entrepreneur's* Fastest-Growing Franchises and *Franchise Business Review's* Top 50. For more information about Home Care Assistance, our services and franchise opportunities, visit [homecareassistance.com](http://homecareassistance.com) or [franchise.homecareassistance.com](http://franchise.homecareassistance.com).