



**Media Contact:**

Kathryn Zakskorn  
Director of Franchise Marketing  
650-462-9501  
[kzakskorn@homecareassistance.com](mailto:kzakskorn@homecareassistance.com)

## **Home Care Assistance Receives 2016 Best of Home Care® Provider of Choice Award**

*Home Care Assistance of Albuquerque is recognized for the fourth consecutive year as one of the top home care agencies in the country based on client satisfaction*

**(Albuquerque, NM – February 18, 2016)** [Home Care Assistance of Albuquerque](#), a leading provider of in-home care for seniors, is honored to be the only non-medical home care provider in New Mexico recognized as a 2016 Best of Home Care Provider of Choice. This prestigious award is given to home care providers in the United States who rank in the top 50th percentile in client satisfaction categories, based on monthly satisfaction interviews conducted by Home Care Pulse.

“The Best of Home Care Awards recognize the leading home care businesses, the best of the best,” said Home Care Pulse Founder and CEO Aaron Marcum. “We are excited to announce these award-winners and celebrate their dedication to providing quality in-home care.”

Home Care Pulse created these awards to identify those agencies in the home care space that demonstrate a passion for client satisfaction and thereby help families make better care decisions for their aging loved ones.

“We are proud to be recognized as the only non-medical home care provider in New Mexico to earn this superior leader in home care award,” said Susan Bruketta, Owner of Home Care Assistance. “Our goal is to provide each client with the ultimate home care experience by creating customized care plans to ensure their level of independence. In fact, it’s common for clients to come to Home Care Assistance after not being satisfied with the care they received from another home care agency.”

At Home Care Assistance, care plans are tailored to clients’ individual needs and preferences. Clients are also expertly matched with thoroughly trained, screened and conscientious caregivers. With a mission to change the way the world ages, Home Care Assistance helps seniors live well at home through innovative offerings such as our proprietary [Balanced Care Method™](#), a holistic approach to healthy longevity based on scientific studies of the longest living people on Earth, and the [Cognitive Therapeutics Method™](#), an activities-based program designed to promote brain health and improve quality of life.

Home Care Assistance of Albuquerque is located at 11000 Spain Rd NE. To learn more about Home Care Assistance and how they are changing the way the world ages, please visit [www.HomeCareAssistanceofAlbuquerque.com](http://www.HomeCareAssistanceofAlbuquerque.com) or call 505-798-0800.

## **ABOUT HOME CARE ASSISTANCE**

Home Care Assistance is the leading provider of home care for seniors across the United States and Canada. Our mission is to change the way the world ages. We provide older adults with quality care that enables them to live happier, healthier lives at home. Our services are distinguished by the caliber of our caregivers, the responsiveness of our staff and our expertise in home care. We embrace a positive, balanced approach to aging centered on the evolving needs of older adults. A 2016 Franchise500® and Inc. 5000 Company, Home Care Assistance has received numerous industry awards including *Entrepreneur's* Fastest-Growing Franchises and *Franchise Business Review's* Top 50. For more information about Home Care Assistance, our services and franchise opportunities, visit [homecareassistance.com](http://homecareassistance.com) or [franchise.homecareassistance.com](http://franchise.homecareassistance.com).