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Home Care Assistance Celebrates Opening of Dayton, OH Office with Ribbon Cutting Ceremony & Open House

Senior care leader, Home Care Assistance, will be hosting an Open House sponsored by the South Metro Chamber of Commerce on Thursday, February 11th from 4pm to 7pm

(Dayton, OH—January 5, 2016) [Home Care Assistance of Dayton](#), a leading provider of in-home care for seniors, is pleased to be celebrating the opening of its new office. The Open House will be held on Thursday, February 11th from 4pm to 7pm. The South Metro Chamber of Commerce will be conducting a ribbon cutting ceremony at 4:00pm, followed by a tour, food and refreshments, professional networking and a presentation on their exclusive programs. There will also be a special announcement about an exciting public event to be held at the Alzheimer's Association starting in March.

"I am excited to share what makes Home Care Assistance unique in the home care industry and I am confident we will be a great resource for seniors and others in the Dayton community," said Mark Febus, owner of Home Care Assistance. "At the Open House we will be discussing and demonstrating our key differentiators such as our proprietary approach to aging and care, the Balanced Care Method™, our activities-based intervention program designed to delay cognitive decline, the Cognitive Therapeutics Method™, and our proprietary online HCA University, which we use to train caregivers."

Based on the scientific studies of the world's healthiest seniors, the Balanced Care Method™ promotes five key lifestyle behaviors correlated with healthy longevity: healthy diet, physical exercise, active social ties, mental stimulation and a sense of purpose and calm. Caregivers are professionally trained to incorporate the Method into daily care to encourage healthy mind, body and spirit. For example, caregivers have access to healthy meal preparation training through the company's online Home Care Assistance University.

The unique and proprietary Cognitive Therapeutics Method™ is an activities based protocol that is designed and proven to delay or slow the process of cognitive decline associated with various forms of dementia including Alzheimer's, vascular dementia, Parkinson's and Lewy Body disease. The practice addresses each of the five cognitive areas of the brain including memory, language, attention, visual spatial relations and executive functions. This service is provided by our trained caregivers at no additional cost to our clients.

Home Care Assistance is very selective in terms of screening and hiring caregiver applicants, hiring only one out of every 25 caregiver applicants on average. Applicants undergo thorough screening including

background checks, reference checks, and work authorization. In addition, applicants also participate in an orientation, which allows for further assessment and professional development before hire. We view each client as if he or she were our own parent and spend time matching the client with the best skilled caregiver for his or her needs and personality.

Home Care Assistance provides hourly and live-in services, allowing seniors to remain safely in their homes. Having an experienced and professional caregiver in the home of the client also provides family members respite and peace of mind. Caregivers utilize a holistic approach to aging, encouraging independence and engaging clients in physical, mental and social activities, in addition to assisting with meal preparation, personal hygiene, bathing, medication reminders, transportation, dementia care services and more.

Home Care Assistance of Dayton is accredited by the Better Business Bureau and was recently awarded the Certified – Trusted Provider distinction from Home Care Pulse, which illustrates the company's commitment to client satisfaction.

Home Care Assistance of Dayton is located at 6109 Far Hills Avenue in the Washington Square shopping center by Dorothy Lane Market. Call 937-353-7997 or visit www.HomeCareAssistanceDayton.com to learn more about the company's superior in-home care services and to schedule a free in-home assessment.

ABOUT HOME CARE ASSISTANCE

Home Care Assistance is the leading provider of home care for seniors across the United States, Canada and Australia. Our mission is to change the way the world ages. We provide older adults with quality care that enables them to live happier, healthier lives at home. Our services are distinguished by the caliber of our caregivers, the responsiveness of our staff and our expertise in Live-In care. We embrace a positive, balanced approach to aging centered on the evolving needs of older adults. A 2015 Franchise500® Company, Home Care Assistance has received numerous industry awards including *Entrepreneur's* Fastest-Growing Franchises and *Franchise Business Review's* Top 50. For more information about Home Care Assistance, our services and franchise opportunities, visit homecareassistance.com or franchise.homecareassistance.com.