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## Home Care Assistance of San Francisco Welcomes Al Oliveros as Home Care Liaison

*Oliveros will play an integral role in the San Francisco community and surrounding areas by serving the rapidly growing senior population*

**(San Francisco, CA – January 28, 2016)** [Home Care Assistance of San Francisco](#), a leading provider of in-home care for seniors, is proud to welcome Al Oliveros as Home Care Liaison. Oliveros brings over ten years of professional experience in the senior care industry to his role as Home Care Liaison. Prior to Home Care Assistance, he worked as a program and activities director for a senior living home in Los Angeles. Since his move to Northern California, Oliveros has helped hundreds of seniors and their families navigate the home care maze with ease. His passion for helping older adults maintain their independence and extensive experience in senior care are invaluable to San Francisco's senior population.

"We are thrilled to have Al join our team," said Laurette Foggini, Client Care Manager of Home Care Assistance of San Francisco. "His extensive professional background, experience and commitment to exceptional care will be an invaluable asset to our clients and our company."

Based on the scientific studies of the world's healthiest seniors, the Balanced Care Method™ promotes five key lifestyle behaviors correlated with healthy longevity: healthy diet, physical exercise, active social ties, mental stimulation and a sense of purpose and calm. Caregivers are professionally trained to incorporate the Method into daily care to encourage healthy mind, body and spirit. In addition, the Cognitive Therapeutics Method™ is a research-based program designed to promote long-term brain health and prevent cognitive decline by stimulating the five main cognitive domains with fun and engaging activities.

As the leading provider of daily care, Home Care Assistance staff is available 24/7 to provide experienced, trustworthy caregivers to help with all home care needs for seniors including transportation, healthy meal preparation, companionship, socialization, activities, personal care, medication reminders and dementia care services. Home Care Assistance caregivers are bonded, insured, covered by Workers' Compensation and screened for criminal backgrounds and driving histories to ensure that clients receive the best care from the most qualified, trustworthy caregivers. Professional, compassionate caregivers encourage independence and engage clients in physical, mental and social activities, providing safety and comfort to seniors and respite and peace of mind to their family members.

To learn more about Home Care Assistance of San Francisco, please visit

[www.HomeCareAssistance.com/San-Francisco](http://www.HomeCareAssistance.com/San-Francisco) or call at 415-268-1415. The office is located at 1649 Divisadero Street in San Francisco, California.

### **About Home Care Assistance**

Home Care Assistance is the leading provider of home care for seniors across the United States and Canada. Our mission is to change the way the world ages. We provide older adults with quality care that enables them to live happier, healthier lives at home. Our services are distinguished by the caliber of our caregivers, the responsiveness of our staff and our expertise in daily care. We embrace a positive, balanced approach to aging centered on the evolving needs of older adults. A 2016 Franchise500® and Inc. 5000 Company, Home Care Assistance has received numerous industry awards including Entrepreneur's Fastest-Growing Franchises and Franchise Business Review's Top 50. For more information about Home Care Assistance, our services and franchise opportunities, visit <http://www.homecareassistance.com>.