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Home Care Assistance of San Diego Hires Kathleen McCarthy as New Client Care Manager

Kathleen will play an integral role in the San Diego community and surrounding areas by serving the rapidly growing senior population

(La Jolla, CA – January 27, 2016) [Home Care Assistance of San Diego](#), a leading provider of in-home care for seniors, is proud to welcome Kathleen McCarthy as Client Care Manager. Kathleen has over 20 years of professional experience in geriatric care in the San Diego community and has helped thousands of families navigate the maze of long-term care options using her extensive knowledge of long-term care and elder law. As a local San Diego resident, Kathleen also has a thorough knowledge of all local community resources and will be a valuable asset to clients and the company.

Kathleen's special interests in Alzheimer's and dementia care as well as the transition from hospital to home are in line with the company's unique offerings. She will be sharing the Cognitive Therapeutics Method™, a research-based program designed to promote long-term brain health, and the Hospital to Home Care program, a comprehensive set of educational resources for families managing the difficult transition home after hospitalization, as resources for the local community.

"At Home Care Assistance, our mission is to change the way the world ages," said McCarthy. "I am thrilled to be a part of a home care team that is supporting our mission through unique offerings such as the Balanced Care Method™, a holistic approach to care, and the Cognitive Therapeutics Method, a proactive approach to brain health. And as a member of the San Diego community, I am honored to continue providing for the growing senior population in our local and surrounding areas."

As the leading provider of daily care, Home Care Assistance staff is available 24/7 to provide experienced, trustworthy caregivers to help with all home care needs for seniors including transportation, healthy meal preparation, companionship, socialization, activities, personal care, medication reminders and dementia care services. Home Care Assistance caregivers are bonded, insured, covered by Workers' Compensation and screened for criminal backgrounds and driving histories to ensure that clients receive the best care from the most qualified, trustworthy caregivers. Professional, compassionate caregivers encourage independence and

engage clients in physical, mental and social activities, providing safety and comfort to seniors and respite and peace of mind to their family members.

To learn more about Home Care Assistance of San Diego, please visit www.HomeCareAssistance.com/San-Diego or call at 858-842-1346. The office is located at 7521 Fay Avenue in La Jolla, California.

About Home Care Assistance

Home Care Assistance is the leading provider of home care for seniors across the United States and Canada. Our mission is to change the way the world ages. We provide older adults with quality care that enables them to live happier, healthier lives at home. Our services are distinguished by the caliber of our caregivers, the responsiveness of our staff and our expertise in daily care. We embrace a positive, balanced approach to aging centered on the evolving needs of older adults. A 2016 Franchise500® and Inc. 5000 Company, Home Care Assistance has received numerous industry awards including Entrepreneur's Fastest-Growing Franchises and Franchise Business Review's Top 50. For more information about Home Care Assistance, our services and franchise opportunities, visit <http://www.homecareassistance.com>.