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Home Care Assistance Named a 2016 Franchise 500® Company

For the 6th year in a row, Home Care Assistance makes Entrepreneur Magazine's Franchise 500® list, an exclusive ranking of companies marked by notable success and poised for incredible growth

(Palo Alto, CA – January 13, 2016) [Home Care Assistance](#), a leading provider of in-home care for seniors worldwide, has been recognized as a Franchise 500® company by *Entrepreneur Magazine*. The 37th annual Franchise 500® is an exclusive ranking that provides a comprehensive look at the most successful, fastest-growing franchise companies. All companies are evaluated in the following areas: objective, financial strength and stability, growth rate, size of system and other quantifiable measures of a franchise operation. This prestigious recognition is one of many awards that Home Care Assistance has received over the past twelve months, marking 2015 as a year of incredible growth and measured success for the company.

“We are thrilled to be listed as a Franchise 500® company,” said Jack Johnson, Head of Franchising at Home Care Assistance. “Entrepreneur’s decision to recognize Home Care Assistance is a testament to the strength of our business model and the success of our innovative approach. We are both humbled by, and proud of, our incredible growth as we continue to innovate and enhance the home care space.”

A leading provider of live-in care for seniors, Home Care Assistance is dedicated to providing exceptional home care services across the United States, Canada and Australia. Innovative programs such as the Balanced Care Method™, a holistic approach to healthy aging, and the Cognitive Therapeutics Method™, a cognitive stimulation program designed to promote brain health, are elevating the standard of care worldwide.

Senior home care is one of the fastest growing industries with over 4000 people turning 85 every day. According to AARP, 9 out of 10 seniors would prefer to age in their own homes. Home Care Assistance helps older adults age gracefully and independently in the comfort of home with trained, professional caregivers and premier home care services. By professionalizing the in-home care industry, Home Care Assistance is able to offer peace of mind for older adults and their families, while providing resources for the challenges our aging population faces.

For more information about Home Care Assistance, please visit www.HomeCareAssistance.com or call 1-866-454-8346.

ABOUT HOME CARE ASSISTANCE

Home Care Assistance is the leading provider of home care for seniors across the United States, Canada and Australia. Our mission is to change the way the world ages. We provide older adults with quality care that enables them to live happier, healthier lives at home. Our services are distinguished by the caliber of our caregivers, the responsiveness of our staff and our expertise in Live-In care. We embrace a positive, balanced approach to aging centered on the evolving needs of older adults. A 2016 Franchise500® and Inc. 5000 Company, Home Care Assistance has received numerous industry awards including Entrepreneur's Fastest-Growing Franchises and Franchise Business Review's Top 50. The company was founded in 2002 by Certified Care Managers and a PhD Clinical Psychologist. For more information about Home Care Assistance please visit www.HomeCareAssistance.com or call 1-866-454-8346. For more information about franchise opportunities, visit franchise.homecareassistance.com.