



**Media Contact:**

Kathryn Zakskorn

Director of Franchise Marketing

650-462-9501

[kzakskorn@homecareassistance.com](mailto:kzakskorn@homecareassistance.com)

## **Home Care Assistance of Greater Phoenix Receives 2015 Best of Home Care® Provider of Choice Award**

*In their first assessment by Best of Home Care®, Home Care Assistance of Greater Phoenix is recognized as one of the top home care agencies in the country based on client satisfaction*

**(Phoenix, AZ – DECEMBER 2, 2015)** [Home Care Assistance of Greater Phoenix](#), a leading provider of in-home care for seniors, is honored to be recognized as a 2015 Best of Home Care® Provider of Choice. This prestigious award is given to home care providers who rank in the top 50th percentile in one or more client satisfaction categories based on monthly satisfaction interviews conducted by Home Care Pulse.

“The Best of Home Care Awards recognize the leading home care businesses, the best of the best!” says Home Care Pulse Founder and CEO Aaron Marcum. “We are excited to announce these award-winners and celebrate their dedication to providing quality in-home care.”

Home Care Pulse created these awards to identify those agencies in the in-home care space that demonstrate a passion for client satisfaction and thereby help families make better care decisions for their aging loved ones. By listening to and engaging with clients on a personal level, Home Care Assistance of Greater Phoenix is able to accommodate the clients’ specific needs and preferences.

“We are very pleased to be recognized as a quality leader in home care,” said Jeff Hill, Owner of Home Care Assistance of Greater Phoenix. “Our goal is to provide each client with the ultimate home care experience. In fact, it’s common for clients to come to Home Care Assistance after not being satisfied with the care they received from another home care agency.”

At Home Care Assistance, care plans are tailored to clients’ individual needs and preferences. Clients are also expertly matched with thoroughly trained, screened and conscientious caregivers. With a mission to change the way the world ages, Home Care Assistance helps seniors live well at home through innovative offerings such as their proprietary [Balanced Care Method™](#), which emphasizes scientifically studied lifestyle behaviors of the longest living people on Earth, and the [Cognitive Therapeutics Method™](#), an activities-based program designed to delay the onset and progression of cognitive decline.

To learn more about Home Care Assistance of Greater Phoenix and how they are changing the way the world ages, please visit [www.HomeCareAssistancePhoenix.com](http://www.HomeCareAssistancePhoenix.com) or call 602-388-1085. Home Care Assistance of Greater Phoenix is located at 3143 E. Lincoln Drive in Phoenix, Arizona.

## **ABOUT HOME CARE ASSISTANCE**

Home Care Assistance is the leading provider of home care for seniors across the United States and Canada. Our mission is to change the way the world ages. We provide older adults with quality care that enables them to live happier, healthier lives at home. Our services are distinguished by the caliber of our caregivers, the responsiveness of our staff and our expertise in Live-In care. We embrace a positive, balanced approach to aging centered on the evolving needs of older adults. A 2014 Franchise500® and Inc. 5000 Company, Home Care Assistance has received numerous industry awards including *Entrepreneur's* Fastest-Growing Franchises and *Franchise Business Review's* Top 50. For more information about Home Care Assistance, our services and franchise opportunities, visit [homecareassistance.com](http://homecareassistance.com) or [franchise.homecareassistance.com](http://franchise.homecareassistance.com).