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Home Care Assistance Recognized as One of Silicon Valley's Fastest Growing Private Companies

The Silicon Valley Business Journal ranked Home Care Assistance as one of the top 50 fastest growing private companies in Silicon Valley

(Palo Alto, CA – November 5, 2015) [Home Care Assistance](#), a leading provider of in-home care for seniors, has been selected as one of Silicon Valley Business Journal's Top 50 Fastest Growing Private Companies. The exclusive ranking represents the most comprehensive look at Silicon Valley's most successful private companies. This prestigious award recognized an incredible year of growth and measured success for Home Care Assistance.

Dubbed the "home care company with a Silicon Valley soul", Home Care Assistance is headquartered in Palo Alto, California and uses an innovative approach where company initiatives are tested across select corporate offices before being rolled out to the franchise network. The company has grown over 100% in the past three years and has added over 1,000 new jobs and opened over 100 locations around the world.

"The Silicon Valley Business Journal's decision to honor Home Care Assistance is a testament to the strength of our operations and the success of our innovative approach to senior care," said Lily Sarafan, President of Home Care Assistance. "We are both humbled by and proud of our incredible growth and strive to continue to elevate the standards across our industry."

A leading provider of in-home care for seniors, Home Care Assistance is dedicated to providing exceptional home care services across the United States, Canada and Australia. Innovative programs such as the [Balanced Care Method™](#), a holistic approach to healthy aging, and the [Cognitive Therapeutics Method™](#), a cognitive stimulation program designed to promote brain health, are helping change the way the world ages.

Senior home care is one of the fastest growing industries with over 4000 people turning 85 every day. According to AARP, 9 in 10 seniors would prefer to age in their own homes. Home Care Assistance helps older adults age gracefully and independently in the comfort of home with trained, professional caregivers providing premier home care services. By professionalizing the in-home care industry, Home Care Assistance is able to offer peace of mind for older adults and their families, while providing resources to help support our growing senior population at large.

For more information about Home Care Assistance, please visit www.HomeCareAssistance.com or call 1-866-454-8346.

ABOUT HOME CARE ASSISTANCE

Home Care Assistance is the leading provider of home care for seniors across the United States and Canada. Our mission is to change the way the world ages. We provide older adults with quality care that enables them to live happier, healthier lives at home. Our services are distinguished by the caliber of our caregivers, the responsiveness of our staff and our expertise in Live-In care. We embrace a positive, balanced approach to aging centered on the evolving needs of older adults. A 2015 Franchise500® and Inc. 5000 Company, Home Care Assistance has received numerous industry awards including Entrepreneur's Fastest-Growing Franchises and Franchise Business Review's Top 50. For more information about Home Care Assistance and our services, visit www.HomeCareAssistance.com.