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Home Care Assistance Naples Partners with Bayshore Memory Care to Provide Cognitive Intervention Program to Promote Brain Health

Home Care Assistance Naples will use the company's proprietary Cognitive Therapeutics Method™, an activities-based program that aims to improve Alzheimer's and dementia care by slowing the progression of symptoms of cognitive decline

(Naples, FL–November 3, 2015) [Home Care Assistance Naples](#), the leading provider of in-home senior care, will be presenting the [Cognitive Therapeutics Method™](#) to residents of Bayshore Memory Care. The Method, based on scientific research on non-pharmacological interventions for cognitive decline, uses an activities-based approach to target five cognitive domains including memory, executive functioning, attention, language and visual spatial perception.

The Cognitive Therapeutics Method is the first program of its kind to improve quality of life through cognitive rehabilitation in the familiar 'home' environment. Cognitive Interventionists from Home Care Assistance Naples implement the program one-on-one in the comfort of home, which allows clients to function optimally by avoiding the confusion and distress that often comes with an unfamiliar environment.

Bayshore Memory Care commented on the new partnership with Home Care Assistance Naples, stating, "Going hand in hand with Bayshore's resident-centered approach to care delivery, we have uncovered a hidden jewel in one of our preferred care companies, Home Care Assistance Naples. Their philosophy and resources complement Bayshore's so well that we have created an opportunity to work as a team to increase and enhance the resources that will further raise the bar on the care your loved one receives in our community by engaging your loved one in meaningful, purposeful, memory utilization activities."

Home Care Assistance is dedicated to providing exceptional in-home care services for seniors across North America. Innovative programs such as the [Balanced Care Method™](#), a holistic approach to senior care based on studies of centenarians, and the [Cognitive Therapeutics Method™](#), an activities-based intervention program designed to delay cognitive decline, are elevating the standard of care worldwide.

To learn more about the home care and Alzheimer's care services offered by Home Care Assistance Naples, please visit www.HomeCareAssistanceNaples.com or call Monica Cordero at 239-449-4701. To learn more about Bayshore Memory Care, please visit www.BayShoreMemoryCare.com or call Rebecca Weitzel at 239-777-9877.

ABOUT HOME CARE ASSISTANCE

Home Care Assistance is the leading provider of home care for seniors across the United States, Canada and Australia. Our mission is to change the way the world ages. We provide older adults with quality care that enables them to live happier, healthier lives at home. Our services are distinguished by the caliber of our caregivers, the responsiveness of our staff and our expertise in Live-In care. We embrace a positive, balanced approach to aging centered on the evolving needs of older adults. A 2015 Inc. 5000 and Franchise500® Company, Home Care Assistance has received numerous industry awards including *Entrepreneur's* Fastest-Growing Franchises and *Franchise Business Review's* Top 50. For more information about Home Care Assistance, our services and franchise opportunities, visit homecareassistance.com or franchise.homecareassistance.com.