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## **Home Care Assistance Colorado Offices Walk to Support the Alzheimer's Association**

*In line with their mission to change the way the world ages, Home Care Assistance forms a team to participate in the Walk to End Alzheimer's to raise awareness around Alzheimer's care and prevention*

**(Centennial, CO – September 9, 2015)** The five Metro Denver [Home Care Assistance](#) offices have joined together to participate in the Walk to End Alzheimer's this Saturday, September 19<sup>th</sup> at Denver's City Park. Home Care Assistance, the premier provider of in-home care, prides itself on being a positive contributor to the communities it serves with a focus on social responsibility and education around topics related to aging, wellness and quality of life. Fulfilling this role, Home Care Assistance challenges local community members to join in the effort to raise awareness around Alzheimer's care and prevention.

"We are proud to have the members of our team unite with the employees from the four other Denver offices to participate in the annual Alzheimer's Walk. This is Home Care Assistance's way of honoring our clients that are suffering from this disease and by joining the Colorado Alzheimer's Association we are raising awareness in an effort to find a cure," said Pete Lane, Owner of Home Care Assistance of Centennial. "We see the impact of Alzheimer's on individuals and their families on a daily basis. We are fortunate to have professionally trained and compassionate caregivers caring for those suffering from Alzheimer's and dementia and are committed to providing the best care possible until a cure can be found."

Worldwide there are currently 47.5 million people living with dementia and by 2050 this number is expected to triple. Alzheimer's disease, the most common form of dementia, currently affects six million people in the United States and Canada. Currently there is no cure for the disease but treatments for symptoms and interventions to slow disease progression are available, improving quality of life for Alzheimer's sufferers as well as their caregivers.

To this end, Home Care Assistance developed the [Cognitive Therapeutics Method™](#), a cognitive stimulation program that uses fun yet effective activities to promote brain health as well as delay the onset and slow the progression of symptoms of cognitive decline. The program focuses on cognitive activities that target the five primary cognitive domains as well as coping strategies, sensory engagement, social skills, recreation, exercise and diet to enhance quality of life. Home Care Assistance caregivers are trained in the Method so that clients receive one-on-one mental stimulation as well as support with basic care and activities of daily living.

Money raised from The Walk to End Alzheimer's will fund mission-related initiatives of care, support, and research for the Alzheimer's Association. Designed not only as a fundraiser, the walk also raises awareness around Alzheimer's in the Greater Denver Metro area. The Colorado of the Alzheimer's Association will be at the event to provide information about Alzheimer's disease, ways to support programs and services, as well as opportunities to get involved with the cause through advocacy initiatives and clinical trial enrollment.

For more information about Home Care Assistance in the Denver area, visit <http://homecareassistance.com/co> or call 866-454-8346 to speak with a care manager. Offices are located in Broomfield, Castle Rock, Centennial, Lakewood and Wheatridge.

### **ABOUT HOME CARE ASSISTANCE**

Home Care Assistance is the leading provider of home care for seniors across the United States, Canada and Australia. Our mission is to change the way the world ages. We provide older adults with quality care that enables them to live happier, healthier lives at home. Our services are distinguished by the caliber of our caregivers, the responsiveness of our staff and our expertise in Live-In care. We embrace a positive, balanced approach to aging centered on the evolving needs of older adults. A 2015 Inc. 5000 and Franchise500® Company, Home Care Assistance has received numerous industry awards including *Entrepreneur's* Fastest-Growing Franchises and *Franchise Business Review's* Top 50. For more information about Home Care Assistance, our services and franchise opportunities, visit [homecareassistance.com](http://homecareassistance.com) or [franchise.homecareassistance.com](http://franchise.homecareassistance.com).