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Home Care Assistance Opens New Office in Waterloo & Wellington Regions

Senior care trailblazer, Home Care Assistance, meets growing demand for in-home care services in Waterloo and Wellington Regions

(Kitchener – July 21, 2015) - [Home Care Assistance of Waterloo](#), the trusted provider of non-medical, in-home senior care, is thrilled to serve the Waterloo and Wellington communities with its newest office which is located at 324 Highland Road West, Unit 12A in Kitchener, Ontario. The office is the 107th location in North America, adding to Home Care Assistance's rapidly growing footprint worldwide.

"We are excited to launch Home Care Assistance for the residents of Waterloo and Wellington regions," said Angie Kunnath, Owner of Home Care Assistance Waterloo. "We want to enable seniors in the community by aiding them in maintaining their independence and leading a quality, sustainable lifestyle in the comfort of home. We are able to do this through our innovative programs designed to enhance the aging process with grace and compassion. Our mission is to change the way the world ages through innovative offerings such as our proprietary Balanced Care Method™, which is based on the scientifically studied lifestyles of the longest living people on Earth, and our Cognitive Therapeutics Method™, an activities-based program designed to delay the onset of cognitive decline."

Home Care Assistance of Waterloo accepts approximately one out of every 25 caregiver applicants. Background checks, reference checks and work authorization are all completed along with a proprietary Caregiver Personality Screening test. The screening test is used to verify applicants' suitability for the caregiving career by assessing traits such as honesty, kindness and conscientiousness. The care manager approaches each client as if he or she were her own parent and spends time matching the client with the best-qualified caregiver for his or her needs and personality.

Statistics suggest 89% of seniors prefer to keep living at home rather than move to a facility, yet thousands continue to enter nursing homes every year. With the support of a professionally trained and compassionate caregiver, older adults can age safely and comfortably in their own homes. Services Home Care Assistance provides include:

- Live-in and Hourly care
- Cooking and light housekeeping
- Laundry and change of bed linens

- Grocery shopping and errands
- Companionship and range of motion exercise
- Bathing, dressing and grooming assistance
- Transportation to doctors' appointments, supermarket, pharmacy
- Assistance with walking and transferring
- Status reporting to family
- Medication reminders
- Cognitive exercises to boost brain health

To schedule a free in-home assessment, or for more information about Home Care Assistance of Waterloo, please visit www.HomeCareAssistanceWaterloo.ca or call [\(519\) 590-2792](tel:519-590-2792) to speak with a home care expert. The office is located at 324 Highland Road West, Unit 12A, in Kitchener, Ontario (close to Sobeys & Rexall Plaza on the cross-section of Highland Road and Belmont Road).

ABOUT HOME CARE ASSISTANCE

Home Care Assistance is the leading provider of home care for seniors across the United States, Canada and Australia. Our mission is to change the way the world ages. We provide older adults with quality care that enables them to live happier, healthier lives at home. Our services are distinguished by the caliber of our caregivers, the responsiveness of our staff and our expertise in Live-In care. We embrace a positive, balanced approach to aging centered on the evolving needs of older adults. A 2015 Franchise500® and Inc. 5000 Company, Home Care Assistance has received numerous industry awards including *Entrepreneur's* Fastest-Growing Franchises and *Franchise Business Review's* Top 50. For more information about Home Care Assistance, our services and franchise opportunities, visit homecareassistance.com.