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## **Home Care Assistance to Hold Ribbon Cutting Ceremony and Open House**

*Senior care leader, Home Care Assistance, will celebrate new office in Montecito, CA on Thursday, June 25<sup>th</sup> with a ribbon cutting ceremony, food, drinks and a photography exhibit*

**(Montecito, CA – June 18, 2015)** - [Home Care Assistance](#), a leading provider of non-medical, in-home senior care, is thrilled to announce the opening of its' newest office in Santa Barbara, California, located at 1165 Coast Village Road, Suite B. This latest addition to the Home Care Assistance network will serve the Santa Barbara community, adding to the strong presence Home Care Assistance has already established in Southern California, with offices serving the greater Orange and San Diego counties. A ribbon cutting ceremony and open house will be held on Thursday, June 25<sup>th</sup> from 4:30pm to 6:30pm to commemorate the opening of the new office.

"I am excited to introduce Home Care Assistance to Santa Barbara seniors and their families as the premier service provider of in-home care," said Marilyn Berman, Director of Client Care for Home Care Assistance Santa Barbara. "Our mission is to change the way the world ages through innovative programs such as our Balanced Care Method™, which is based on the scientifically studied lifestyles of the longest living people on Earth, and our Cognitive Therapeutics Method™, an activities-based program designed to stimulate the brain and delay the onset of cognitive decline. I am eager to introduce these programs and the many other ways we bring high-quality care services to the Santa Barbara senior population."

The event will include a photography exhibition featuring images of older adults across the world taken by local Santa Barbara photographers in light of the company's mission to celebrate seniors and change the way the world ages. All photographs at the event will be for sale and a portion of the proceeds will be donated to the Santa Barbara Village, a local non-profit serving seniors in Santa Barbara County. Light appetizers and refreshments will also be served. The event will bring together members of the professional senior care community, the Home Care Assistance team, friends, families and other champions of healthy aging. Please call or email Marilyn Berman at 805-680-8457 or [mberman@homecareassistance.com](mailto:mberman@homecareassistance.com) to RSVP or for more information.

To schedule a free in-home assessment or get more information about Home Care Assistance of Santa Barbara, please visit [www.HomeCareAssistance.com/Santa-Barbara](http://www.HomeCareAssistance.com/Santa-Barbara) or call 805-680-8457.

### **ABOUT HOME CARE ASSISTANCE**

Home Care Assistance is the leading provider of home care for seniors across the United States and Canada. Our mission is to change the way the world ages. We provide older adults with quality care that enables them to live happier, healthier lives at home. Our services are distinguished by the caliber of our

caregivers, the responsiveness of our staff and our expertise in Live-In care. We embrace a positive, balanced approach to aging centered on the evolving needs of older adults. A 2015 Franchise500® and Inc. 5000 Company, Home Care Assistance has received numerous industry awards including *Entrepreneur's* Fastest-Growing Franchises and *Franchise Business Review's* Top 50. For more information about Home Care Assistance, our services and franchise opportunities, visit [homecareassistance.com](http://homecareassistance.com).