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Home Care Assistance of Annapolis Welcomes Ellen Christian as Director of Marketing and Community Outreach

Ellen Christian joins Home Care Assistance as Director of Marketing and Community Outreach

(Gambrills, MD – June 23, 2015) [Home Care Assistance of Annapolis](#) a leading provider of in-home care for seniors, welcomes Ellen Christian as the Director of Marketing and Community Outreach. Ellen will play an integral role in developing key partnerships with healthcare and senior care professionals, fostering the growth of Home Care Assistance in Anne Arundel County and the greater Annapolis area. Her role will largely focus on company initiatives and programs such as Hospital to Home Care and the Cognitive Therapeutics Method™, an innovative approach to brain health. Christian, who received her Bachelor of Science in Social Work from Syracuse University, has made remarkable contributions to the local community through her leadership positions on several local Chambers of Commerce and as a Director for [Partners in Care](#), a local nonprofit that promotes the independence of older adults in the community.

"I am so impressed with the wealth of information and training materials available through Home Care Assistance" said Christian. "From an award-winning senior wellness book series to online courses for caregivers and staff through Home Care Assistance University, it is not surprising that Home Care Assistance was named a 2015 Best of Home Care® Provider of Choice and Employer of Choice by Home Care Pulse. I feel honored to be a part of a team that is fulfilling the company's mission to change the way the world ages."

With extensive professional experience in marketing and a personal commitment to volunteerism, Christian's background is well aligned with the Home Care Assistance mission, core beliefs and values.

"We are thrilled to have Ellen join our team," said Nancy Blethen, Owner and Administrator of Home Care Assistance of Annapolis. "Her extensive background, experience and commitment to helping seniors and persons with disabilities live full, happy lives at home will be a valuable asset to our clients and our company."

Christian is joining Home Care Assistance in a phase of incredible growth and measured success. The company is in the midst of an aggressive and international expansion with over 125 locations in the United States, Canada and Australia.

To learn more about Home Care Assistance of Annapolis and how we are changing the way the world ages, please visit us at www.HomeCareAssistanceAnnapolis.com, call us at 443-302-2771, or stop by our office, which is located at 2642 Brandermill Boulevard in Gambrills at the Village at Waugh Chapel.

ABOUT HOME CARE ASSISTANCE

Home Care Assistance is the leading provider of home care for seniors across the United States and Canada. Our mission is to change the way the world ages. We provide older adults with quality care that enables them to live happier, healthier lives at home. Our services are distinguished by the caliber of our caregivers, the responsiveness of our staff and our expertise in Live-In care. We embrace a positive, balanced approach to aging centered on the evolving needs of older adults. A 2014 Inc. 5000 Company, Home Care Assistance has received numerous industry awards including *Entrepreneur's* Fastest-Growing Franchises and *Franchise Business Review's* Top 50. For more information about Home Care Assistance, our services and franchise opportunities, visit www.homecareassistance.com.