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## **Home Care Assistance Opens New Office in Kingwood, Texas**

*Senior care trailblazer, Home Care Assistance, meets growing demand for in-home care services in North Houston and surrounding areas*

**(Houston, TX – June 1, 2015)** - [Home Care Assistance of North Houston](#), the premier provider of non-medical, in-home senior care, is thrilled to serve the North Houston community with its newest office. Located at 2714 W Lake Houston Pkwy #190 in Kingwood, Texas, the location is the 105<sup>th</sup> Home Care Assistance office in North America.

“I am excited to share what makes Home Care Assistance unique in the home care industry and I am confident this new location will be a great resource for the residents of Conroe, Kingwood, Spring, The Woodlands and surrounding areas,” said Ilse du Bernard, Owner of Home Care Assistance of North Houston. “Our mission is to change the way the world ages through innovative offerings such as our proprietary Balanced Care Method™, which is based on the scientifically studied lifestyles of the longest living people on Earth, and our Cognitive Therapeutics Method™, an activities-based program designed to delay the onset of cognitive decline.”

Home Care Assistance of North Houston’s Administrator, Madeline Longnion, accepts approximately one out of every 25 caregiver applicants. Background checks, reference checks and work authorization are all completed along with a proprietary Caregiver Personality Screening test. The screening test is used to verify applicants’ suitability for the caregiving career by assessing traits such as honesty, kindness and conscientiousness. Madeline approaches each client as if he or she were her own parent and spends time matching the client with the best-qualified caregiver for his or her needs and personality.

Though 89% of seniors say they would prefer to keep living at home rather than move to a facility, thousands continue to enter nursing homes every year. With the support of a professionally trained caregiver, older adults can age safely and comfortably in their own homes. Services Home Care Assistance provides include:

- Hourly and live-in care
- Cooking and light housekeeping
- Laundry and change of bed linens
- Grocery shopping and errands

- Companionship and range of motion exercise
- Bathing, dressing and grooming assistance
- Transportation to doctors' appointments, supermarket, pharmacy
- Assistance with walking and transferring
- Status reporting to family
- Medication reminders
- Cognitive exercises to boost brain health

To schedule a free in-home assessment, or for more information about Home Care Assistance of North Houston, please visit [Home Care Assistance of North Houston](#) or call [\(832\) 412-1345](#) to speak with a home care expert.

#### **ABOUT HOME CARE ASSISTANCE**

Home Care Assistance is the leading provider of home care for seniors across the United States, Canada and Australia. Our mission is to change the way the world ages. We provide older adults with quality care that enables them to live happier, healthier lives at home. Our services are distinguished by the caliber of our caregivers, the responsiveness of our staff and our expertise in Live-In care. We embrace a positive, balanced approach to aging centered on the evolving needs of older adults. A 2015 Franchise500® and Inc. 5000 Company, Home Care Assistance has received numerous industry awards including *Entrepreneur's* Fastest-Growing Franchises and *Franchise Business Review's* Top 50. For more information about Home Care Assistance, our services and franchise opportunities, visit [homecareassistance.com](#).