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Home Care Assistance Welcomes New Director of Houston Development

Dana Reeder brings over 20 years of home care experience to Home Care Assistance

(Houston, TX – May 14, 2015) [Home Care Assistance of Houston](#), a leading provider of in-home care for seniors, is excited to announce new hire Dana Reeder as Director of Houston Development. She will play an integral part in taking the company to its next phase of growth. Reeder is a highly acclaimed senior care expert and brings over 20 years of professional experience to the company. She is widely recognized as one of Houston's leading geriatric care specialists.

"We are honored to have Dana join our team," said Lily Sarafan, President and COO of Home Care Assistance. "Dana will help the growing senior population in Houston by introducing clients to the industry's best caregivers so that they can live safely and independently at home."

As the Home Care Assistance Director of Houston Development, Reeder will coordinate premier care for seniors while providing advice and support to their loved ones and other elder care professionals. She will educate the community on Home Care Assistance's innovative approach to care within the home, promoting the many resources and programs the company has developed to help seniors thrive.

Prior to joining Home Care Assistance, Reeder provided expert-level consultation in both non-medical and medical care. Reeder served as an ElderCare Consultant specializing in in-home care and provided education, resources and support for a vast network of Houston's most reputable elder care professionals, a network that she will continue supporting in her current role at Home Care Assistance. Reeder was also a Community Liaison in hospice care for Altus Hospice and worked to promote the philosophy of hospice care to the senior care community by helping both professionals and families with end-of-life care. She is also a member of the Houston Continuity of Care and West Houston Continuity of Care and has a Bachelor of Arts and Science from Bennett College. Reeder's passion for helping seniors maintain their independence and live well at home is very much in line with Home Care Assistance's mission to change the way the world ages.

For more information about Dana Reeder or Home Care Assistance, please visit www.HomeCareAssistance.com, or call 713-960-9988. The office is located at 729 Frostwood Drive in Houston, Texas.

ABOUT HOME CARE ASSISTANCE

Nationally recognized as a premier provider of live-in, around-the-clock care for seniors, Home Care Assistance's mission is to change the way the world ages. Our services are distinguished by the caliber of our caregivers, the responsiveness of our staff and our expertise in Live-In care. We embrace a positive, balanced approach to aging centered on the evolving needs of older adults. Home Care Assistance Caregivers provide care, safety, and companionship to seniors at home or in assisted living facilities and they help with meal preparation, personal hygiene, bathing, medication reminders, and transportation on both an hourly and live-in basis. In addition, caregivers actively engage clients in physical, mental, and social activities. Home Care Assistance caregivers are bonded,

insured, covered by Workers' Compensation and screened for criminal backgrounds and driving histories to ensure that clients receive the best care from the most qualified caregivers. The company was founded in 2002 by Certified Care Managers and a PhD Clinical Psychologist. For more information about Home Care Assistance please visit www.HomeCareAssistance.com or call 1-866-454-8346.