



Media Contact:

Kathryn Zakskorn
Director of Franchise Marketing
650-462-9501
kzakskorn@homecareassistance.com

Home Care Assistance Receives 2015 Best of Home Care® Provider of Choice Award

Home Care Assistance Scottsdale is recognized as one of the top home care agencies in the country based on client satisfaction

(Scottsdale, AZ – May 4, 2015) [Home Care Assistance Scottsdale](#), a leading provider of in-home care for seniors, is honored to be recognized as a 2015 Best of Home Care Provider of Choice. This prestigious award is given to home care providers who rank in the top 50th percentile in one or more client satisfaction categories, based on monthly satisfaction interviews conducted by Home Care Pulse.

“We want to congratulate Home Care Assistance of Scottsdale on receiving the Best of Home Care Provider of Choice Award,” said Aaron Marcum, CEO and founder of Home Care Pulse. “Since this award is based on client feedback, it demonstrates their dedication to providing the highest quality of care with a focus on client satisfaction. We are pleased to recognize Home Care Assistance of Scottsdale’s dedication to quality, professionalism and expertise in home care.”

Home Care Pulse created these awards to identify those agencies in the in-home care space that demonstrate a passion for client satisfaction and thereby help families make better care decisions for their aging loved ones.

“We know that consumers have many choices when it comes to in-home care providers in the Scottsdale and Chandler areas,” said Ted Holmgren, co-owner of Home Care Assistance of Scottsdale. “This award reflects the efforts of our caregivers, our care managers, and our management in assuring our clients receive the best in-home caregiving experience from our company. The feedback we receive from our clients and caregivers is essential in continuing our efforts to improve our in-home caregiving services.”

At Home Care Assistance, care plans are tailored to clients’ individual needs and preferences. Clients are also expertly matched with thoroughly trained, screened and conscientious caregivers. With a mission to change the way the world ages, Home Care Assistance helps seniors live well at home through innovative offerings such as their proprietary Balanced Care Method™, which emphasizes scientifically studied lifestyle behaviors of the longest living people on Earth, and the Cognitive Therapeutics Method™, an activities-based program designed to delay the onset and progression of cognitive decline.

Home Care Assistance Scottsdale is located at 9301 E Shea Blvd., Suite 112 in Scottsdale, Arizona. To learn more about Home Care Assistance and how they are changing the way the world ages, please visit www.HomeCareAssistanceScottsdale.com or call 480-499-4944.

ABOUT HOME CARE ASSISTANCE

Home Care Assistance is the leading provider of home care for seniors across the United States and Canada. Our mission is to change the way the world ages. We provide older adults with quality care that enables them to live happier, healthier lives at home. Our services are distinguished by the caliber of our caregivers, the responsiveness of our staff and our expertise in Live-In care. We embrace a positive, balanced approach to aging centered on the evolving needs of older adults. A 2014 Franchise500® and Inc. 5000 Company, Home Care Assistance has received numerous industry awards including *Entrepreneur's* Fastest-Growing Franchises and *Franchise Business Review's* Top 50. For more information about Home Care Assistance, our services and franchise opportunities, visit homecareassistance.com or franchise.homecareassistance.com.

About Home Care Pulse

Home Care Pulse is the industry's leading firm in performance benchmarking and quality satisfaction management and serves hundreds of home care businesses across North America. They are the industry's top resource for education, business development, certification, and proof of quality, including the prestigious Best of Home Care® awards.

Visit www.homecarepulse.com to learn more about our VANTAGE program, or visit benchmarking.homecarepulse.com to learn about the Private Duty Benchmarking Study, the home care industry's largest and most comprehensive annual study, featuring benchmarks on finance, sales, marketing, operations, and more.