



Media Contact:

Kathryn Zakskorn

Director of Franchise Marketing

650-462-9501

kzakskorn@homecareassistance.com

Home Care Assistance of Santa Clarita Receives Home Care Pulse Certified - Trusted Provider Distinction

With its mission to Change the Way the World Ages, Home Care Assistance of Santa Clarita helps seniors live well at home through innovative approaches to senior care. One such approach is their proprietary Balanced Care Method™ that focuses on a holistic approach to senior care – prioritizing health of mind, body and spirit and emphasizing scientifically studied lifestyle behaviors of the longest living people on Earth

(Santa Clarita, CA – April 17, 2015) – [Home Care Assistance of Santa Clarita](#), a leading provider of in-home care for seniors, is excited to announce it has been awarded with the Certified - Trusted Provider distinction from Home Care Pulse, a quality management company that empowers excellence in the home care industry. This distinction illustrates Home Care Assistance's commitment to client satisfaction and quality care.

“Our goal at Home Care Assistance is to ensure that our clients and their loved ones in the Santa Clarita and North Valleys area receive the highest quality of care possible so that they can continue to age at home safely and comfortably with their dignity and autonomy intact,” said Roy Melin, Owner and Client Care Manager of Home Care Assistance. “Home Care Pulse is an independent, third party reviewer that keeps us honest by garnering feedback from our clients and their families to quantify their satisfaction in all areas of care. My wife and co-owner’s mother had Alzheimer’s, so we know firsthand how important it is to be able to share feedback with the company about the care that they provide for her. The unbiased feedback we receive from Home Care Pulse allows us to continue being the leading provider of in-home care in our area and the most reputable and compassionate care professionals in the industry.”

Certified Trusted Providers have contracted with Home Care Pulse to gather and report feedback from their clients by conducting phone interviews with random sampling of their clientele each month. Because Home

Care Pulse is an independent, third-party company, they are able to collect honest and unbiased feedback. Clients rate their provider's services in areas such as timeliness of caregivers, services being provided as promised, compassion of caregivers and overall quality.

"We want to commend Home Care Assistance of Santa Clarita for receiving the Certified-Trusted Provider distinction," said Aaron Marcum, Founder of Home Care Pulse. "Home Care Pulse awards this distinction to providers who are actively gathering feedback from their clients each month and using that feedback to improve the quality of care they provide. By choosing a Certified – Trusted Provider to care for their loved ones, families can be reassured that their provider is dedicated to quality in home care."

To learn more about Home Care Assistance and how they are *Changing the Way the World Ages*, please visit www.HomeCareAssistanceSantaClarita.com or call 661-259-9914. To find out more about the Home Care Pulse Certification, please visit BestofHomeCare.com.

ABOUT HOME CARE ASSISTANCE

Home Care Assistance is the leading provider of home care for seniors across the United States, Canada and Australia. Our mission is to Change the Way the World Ages. We provide older adults with quality care that enables them to live happier, healthier lives at home. Our services are distinguished by the caliber of our caregivers, the responsiveness of our staff and our expertise in Live-In care. We embrace a positive, balanced approach to aging centered on the evolving needs of older adults. A 2015 Franchise500® and Inc. 5000 Company, Home Care Assistance has received numerous industry awards including *Entrepreneur's* Fastest-Growing Franchises and *Franchise Business Review's* Top 50. For more information about Home Care Assistance, our services and franchise opportunities, visit homecareassistance.com or franchise.homecareassistance.com.

ABOUT HOME CARE PULSE

Home Care Pulse is the industry's leading firm in performance benchmarking and quality satisfaction management and serves hundreds of home care businesses across North America. They are the industry's top resource for education, business development, certification, and proof of quality, including the prestigious [Best of Home Care® awards](#).