



Media Contact:
Kathryn Zakskorn
Director of Franchise Marketing
650-462-9501
kzakskorn@homecareassistance.com

St. Louis Home Care Company Promotes Nora Johnson to Client Care Manager

Nora Johnson promoted at Home Care Assistance to Client Care Manager

(St Louis, MO – March 18, 2015) [Home Care Assistance of St Louis](#), a leading provider of in-home care for seniors, has promoted Nora Johnson to become a new Client Care Manager on their team. As one of the Client Care Managers, Johnson's role will largely focus on ensuring the provision of exceptional care to Home Care Assistance clients as well as company initiatives and programs such as Hospital to Home Care and the Cognitive Therapeutics Method™, an innovative approach to in-home dementia care. Johnson, who received her Masters Degree in Gerontology from Nova Southeastern University, has made remarkable contributions to the local community throughout her career and while earning her graduate degree. Nora is presently a member of the National Association of Professional Geriatric Care Managers.

"I look forward to the opportunity to make a difference in the lives of older adults," said Johnson. "As a Client Care Manager, I can empower our Clients to remain independent and help them to continue thriving. Home Care Assistance is allowing me to achieve my goal of serving the older population in a meaningful and impactful way. I am excited to be a part of this team."

With professional experience in social work and a personal commitment to volunteerism, Johnson's background is well aligned with the Home Care Assistance mission, core beliefs and values.

"We are very excited to have Nora as a part of our team. From her very first day as an intern in our office, Nora has been making a positive impact in working with our clients and our team of exceptional caregiving professionals. Nora has an outstanding work ethic and is extremely caring and conscientious about our client's and employee's care and well-being."

Johnson is joining Home Care Assistance in a stage of incredible growth and measured success. The company is in the midst of an aggressive international expansion campaign with plans to have 120 offices open by the end of 2015.

To learn more about Home Care Assistance of St. Louis please visit www.homecareassistancelouis.com or call 314-863-8989. The office is located at 12125 Woodcrest Executive Drive in Creve Coeur.

ABOUT HOME CARE ASSISTANCE

Home Care Assistance is the leading provider of home care for seniors across the United States and Canada. Our mission is to change the way the world ages. We provide older adults with quality care that enables them to live happier, healthier lives at home. Our services are distinguished by the caliber of our caregivers, the responsiveness of our staff and our expertise in Live-In care. We embrace a positive, balanced approach to aging centered on the evolving needs of older adults. A 2014 Inc. 5000 Company,

Home Care Assistance has received numerous industry awards including *Entrepreneur's* Fastest-Growing Franchises and *Franchise Business Review's* Top 50. For more information about Home Care Assistance, our services and franchise opportunities, visit www.homecareassistance.com.