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## **Home Care Assistance Featured on WJCT Radio**

*Bernie Katzman, Jacksonville Home Care Assistance's 'Music Through The Ages' Specialist, interviewed by Warren Miller for his show 'Closing The Loop'*

(Fleming Island, Florida – March 25, 2015) [Jacksonville Home Care Assistance](http://www.JacksonvilleHomeCareAssistance.com), a leading provider of non-medical, in-home care, is excited to announce that Bernie Katzman with Jacksonville Home Care Assistance was recently interviewed about the company's 'Music Through the Ages' program on WJCT's show Closing the Loop. The 'Music Through The Ages' program encompasses a wide variety of musical activities that include memory recollection reinforcement, cognitive stimulation, long-term memory enhancement, games with percussion and rhythm instruments and senior chorus. Bernie has a career in piano performance, composition and entertainment and has been a music specialist focusing on the senior population for over forty years.

"Studies report that music, when used appropriately, can enhance mood and self-esteem, manage stress-induced agitation, stimulate positive interactions and can promote a senior's interest levels and social interaction," said Gary L. Lowery, MD, PhD, and Owner of Jacksonville Home Care Assistance. "While the program can be enjoyed by any of Home Care Assistance's clients, the power of music can be especially powerful for seniors living with Alzheimer's and other forms of dementia."

At Home Care Assistance, care plans are tailored to clients' individual needs and preferences. Clients are also expertly matched with thoroughly trained, screened and conscientious caregivers. With a mission to change the way the world ages, Home Care Assistance helps seniors live well at home through innovative offerings such as their proprietary Balanced Care Method™, which emphasizes scientifically studied lifestyle behaviors of the longest living people on Earth, and the Cognitive Therapeutics Method™, an activities-based program designed to delay the onset and progression of cognitive decline.

To schedule a complimentary in-home assessment, or for more information about Jacksonville Home Care Assistance, please visit [www.JacksonvilleHomeCareAssistance.com](http://www.JacksonvilleHomeCareAssistance.com) or call 904-479-9603. The office is located at 3555-1 US Highway 17 in Fleming Island, Florida.

### **ABOUT HOME CARE ASSISTANCE**

Home Care Assistance is the leading provider of home care for seniors across the United States and Canada. Our mission is to change the way the world ages. We provide older adults with quality care that enables them to live happier, healthier lives at home. Our services are distinguished by the caliber of our caregivers, the responsiveness of our staff and our expertise in Live-In care. We embrace a positive, balanced approach to aging centered on the evolving needs of older adults. A 2015 Franchise500® and Inc. 5000 Company, Home Care Assistance has received numerous industry awards including

*Entrepreneur's* Fastest-Growing Franchises and *Franchise Business Review's* Top 50. For more information about Home Care Assistance, our services and franchise opportunities, visit [homecareassistance.com](http://homecareassistance.com).