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Home Care Assistance of St. Louis Welcomes Mark B. Rogers, BSBA, as Director of Business Development

Mark B. Rogers joins Home Care Assistance in a period of incredible growth to further develop company programs such as Hospital to Home Care and the Cognitive Therapeutics Method™

(St Louis, MO – February 26, 2015) [Home Care Assistance of St Louis](#), a leading provider of in-home care for seniors, welcomes Mark B. Rogers, as the new Director of Business Development. Mark will play an integral role in developing key partnerships with healthcare and senior care professionals across the greater St. Louis area. His role will be focused on growing company programs such as Hospital to Home Care and the Cognitive Therapeutics Method™, an innovative approach to in-home dementia care, in addition to Home Care Assistance's core in-home assisted living services. Rogers, received his BSBA from the University of Tulsa and is working to complete his MBA at Webster University. Mark has made remarkable contributions to the St. Louis community over the course of his career. He is dedicated to helping seniors live life to the fullest and remain in their homes as long as possible. Rogers volunteers with the Senior Olympics, local church groups and has been coaching youth baseball for over twelve years in the St. Louis area.

"The wealth of information and training programs available through Home Care Assistance is absolutely incredible," said Rogers. "The company and its team of professionals have developed several unique offerings which differentiate Home Care Assistance from any other home care agency. From an award-winning senior wellness book series to online courses for caregivers and staff through Home Care Assistance University, it is not surprising that Home Care Assistance was named Best in Home Care for the past three consecutive years. I feel honored to be a part of a team that is changing the way the world ages."

With extensive professional experience in senior care and a personal commitment to volunteerism, Rogers background is well aligned with the Home Care Assistance mission, core beliefs and values.

"We are thrilled to have Mark join our team," said Jeff Schweikert, owner of Home Care Assistance of St. Louis. "His extensive background, experience and commitment to exceptional care will be a valuable asset to our clients and our company."

Rogers is joining Home Care Assistance in a stage of incredible growth. The company is in the midst of an aggressive international expansion campaign with offices throughout the United States, Canada and Australia.

To learn more about Home Care Assistance of St. Louis please visit www.homecareassistancelouis.com or call 314-863-8989. The office is located at 12125 Woodcrest Executive Drive in Creve Coeur.

ABOUT HOME CARE ASSISTANCE

Home Care Assistance is the leading provider of home care for seniors across the United States, Canada and Australia. Our mission is to change the way the world ages. We provide older adults with quality care that enables them to live happier, healthier lives at home. Our services are distinguished by the caliber of our caregivers, the responsiveness of our staff and our expertise in Live-In care. We embrace a positive, balanced approach to aging centered on the evolving needs of older adults. A 2014 Inc. 5000 Company, Home Care Assistance has received numerous industry awards including *Entrepreneur's* Fastest-Growing Franchises and *Franchise Business Review's* Top 50. For more information about Home Care Assistance, our services and franchise opportunities, visit www.homecareassistance.com.