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Home Care Assistance of New Hampshire Receives Best of Home Care - Provider of Choice 2015

Home Care Pulse “Best of Home Care - Provider of Choice” winner for the past four consecutive years

(BEDFORD, NH – February 2, 2015) [Home Care Assistance of New Hampshire](#), the premier provider of in-home care for seniors, is proud to announce it has been awarded the coveted Home Care Pulse Provider of Choice Award for the fourth consecutive year. To achieve this award, Home Care Assistance of New Hampshire was reviewed on a monthly basis in the following areas to measure overall quality care and client satisfaction: loyalty, benchmarking improvements, caregiver performance, caregiver morale, agency incentives and caregiver rewards.

“We know that sometimes it is difficult to make care decisions when you don’t have specific experience with an agency. It was our goal to provide families with the ability to make an informed decision, have tangible ways to measure quality and help them find a comfort level when choosing an agency to work with,” commented Aaron Marcum, founder of Home Care Pulse.

Home Care Assistance took steps prior to becoming Home Care Pulse certified to ensure client satisfaction and quality care. For example, care plans are tailored to clients’ individual needs, including around-the-clock live-in services, with the understanding that each individual has different requirements that need to be met in a specific way. Clients are also expertly matched with a thoroughly trained, screened and conscientious caregiver who can provide this one-on-one assistance with:

- Meal preparation
- Light housekeeping
- Medication Reminders
- Shopping & Errands
- Companionship
- Incontinence, Bathing, Dressing

All Home Care Assistance caregivers are highly experienced, rigorously-screened, bonded, insured and covered by worker’s compensation. Background checks are performed regularly including local and national criminal records, state elder abuse registry, driving records, employment authorization verification and random drug screenings. A nurse aid practice exam is also administered to test each caregiver for competency and conscientiousness.

“Knowing our clients are satisfied with their home care services is a great indicator that other clients and referral sources will be satisfied as well,” said Lauren Robison, Owner of Home Care Assistance of New

Hampshire. “A lot of our energy and efforts go toward talking with our clients and their families to ensure their needs are met and their expectations are continuously exceeded.”

Every year, more adults are seeking caregiving services for their aging parents. The 85 and older population is expected to triple by 2050. Families will increasingly turn to trusted and respected brands like Home Care Assistance to help their loved ones age safely and happily at home.

If you are interested in learning more about Home Care Assistance of New Hampshire, please visit www.nhhomecareassistance.com. To speak with a friendly, knowledgeable care manager, please call 603-471-3004.

ABOUT HOME CARE ASSISTANCE

Home Care Assistance is the leading provider of home care for seniors across the United States and Canada. Our mission is to change the way the world ages. We provide older adults with quality care that enables them to live happier, healthier lives at home. Our services are distinguished by the caliber of our caregivers, the responsiveness of our staff and our expertise in Live-In care. We embrace a positive, balanced approach to aging centered on the evolving needs of older adults. A 2014 Franchise500® Company, Home Care Assistance has received numerous industry awards including *Entrepreneur's* Fastest-Growing Franchises and *Franchise Business Review's* Top 50. For more information about Home Care Assistance, our services and franchise opportunities, visit homecareassistance.com or franchise.homecareassistance.com.

ABOUT HOME CARE PULSE

Home Care Pulse was launched in 2008 and is a company specializing in measuring and benchmarking client and employee satisfaction for private duty home care agencies. Recently Home Care Pulse conducted the largest study ever performed on behalf of the private duty industry. Home Care Pulse helps agencies promote and drive business, improve service quality and increase employee loyalty. Visit www.homecarepulse.com for more information.