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Home Care Assistance Partners with the Kenwood by Senior Star, the Christ Hospital Center for Health and Aging and the Alzheimer's Association of Greater Cincinnati to Host an Educational Series

The three-part educational series for family caregivers, hosted by Home Care Assistance of Cincinnati, will cover the progression of dementia, practical ways to maintain connection and engagement associated with the disease and community resources to help your loved one understand dementia and its symptoms

(Cincinnati, OH—February 20, 2015) [Home Care Assistance of Cincinnati](#), a leading provider of in-home care for seniors, is dedicated to partnering with other community members in an effort to increase awareness around longevity and aging. In line with this commitment to community education and the company's expertise in dementia care, Home Care Assistance of Cincinnati is partnering with representatives from the Kenwood by Senior Star, the Christ Hospital Center for Health and Aging and the Alzheimer's Association of Greater Cincinnati to host a free, three-part workshop open to the public on Alzheimer's disease and other forms of dementia. The series, "Who Is That in the Mirror?" will be held on Saturday, March 7th, Saturday, April 11th and Saturday, May 9th from 11 AM to 1 PM. All three presentations will be held at the Kenwood by Senior Star and lunch will be provided during each of the three events.

The first presentation will be led by Dr. Robert Keyes, Director of The Christ Hospital Center for Health and Aging, and will focus on types of dementia and what to expect at each stage of the journey. The second presentation will be led by the Executive Director of The Alzheimer's Association of Greater Cincinnati, Paula Kollstedt, and will cover practical ways to cope with changing behaviors as a result of the disease. The last part of the series entitled, "*How to Speak Alzheimer's*", will discuss best practices for communicating with someone who is experiencing cognitive decline.

"I believe it is my responsibility to share the wealth of knowledge that Home Care Assistance has to offer around dementia care with the community," said Liz Sudberry, Co-Owner of Home Care Assistance of Cincinnati. "Dementia is one of the most significant long-term health challenges we face. Providing public education around this topic will help reduce burnout among family and professional caregivers by providing them with the tools and resources they need to cope with this disease and best help their client or loved one."

Worldwide, 44 million people are living with dementia and this number is expected to triple by 2050. With nearly 50% percent of Home Care Assistance client's suffering from Alzheimer's or some form of dementia, the company has made it part of its mission to produce the tools and resources necessary to educate the public and its employees on this debilitating disease. This includes specialized disease-specific trainings through Home Care Assistance University for caregivers, printed resources and public webinars for those caring for someone with dementia. The company also wrote two of its seven books in Home Care Assistance's widely acclaimed [Healthy Longevity Book Series](#) on dementia care—*Mind over Gray Matter* and *The Brain Boost*—both available on Amazon.com and developed the [Cognitive Therapeutics Method™](#), an activities-based program designed to delay the onset and progression of cognitive decline.

By being proactive and identifying potential problems that dementia sufferers may encounter, caregivers can better provide for their safety and wellbeing.

For more information about Home Care Assistance's superior, in-home care services, please visit www.homecareassistancecincinnati.com or call 513-891-CARE.

ABOUT HOME CARE ASSISTANCE

Home Care Assistance is the leading provider of home care for seniors across the United States, Canada and Australia. Our mission is to change the way the world ages. We provide older adults with quality care that enables them to live happier, healthier lives at home. Our services are distinguished by the caliber of our caregivers, the responsiveness of our staff and our expertise in Live-In care. We embrace a positive, balanced approach to aging centered on the evolving needs of older adults. A 2014 Franchise500® and Inc. 5000 Company, Home Care Assistance has received numerous industry awards including *Entrepreneur's* Fastest-Growing Franchises and *Franchise Business Review's* Top 50. For more information about Home Care Assistance, our services and franchise opportunities, visit homecareassistance.com.