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**Home Care Assistance to Exhibit at the 2014 Caregiver Resource Fair Presented by Life Quality Institute**

*The annual event will be held on Saturday, November 8th at Bethany Lutheran Church in Cherry Hills Village from 8:30 am to 2:00 pm*

(Centennial, CO – November 5, 2014) – [Home Care Assistance of Centennial](#), North America's premier provider of in-home care for seniors, will be sharing valuable information about health and longevity at Life Quality Institute's annual Caregiver Resource Fair. The event, which will be held this Saturday, November 8<sup>th</sup> from 8:30am to 2:00pm, will begin with two morning presentations. The first presentation, "Yes, You Can – and Need to Take Care of Yourself First", will be led by Denver author and national speaker Rachel Kodanaz from 9am to 9:45am. Schawn Kellogg, MDiv, and Kate Hoffman, MRE, MSW, LCSW, from the Institute for Life & Care, will lead the following presentation, "Making Memories and Creating Joy", from 10am to 10:45am.

Attendees will have the opportunity to attend several additional informational sessions, beginning at 11:00am. Topics include "Home Is Where the Heart Is...Selecting and Screening a Home Care Agency", "Finding Your Home in Continuing Care", "Caring for Loved Ones with Dementia", "Adult Day Services", "The Conversation Project", and "Options for Care in Serious Illness".

"We are thrilled to be a part of such an informative and exciting event," said Pete Lane, owner of Home Care Assistance of Centennial. "We are pleased to be joining the Life Quality Institute in educating family members and professional caregivers about community resources available to them, and we're looking forward to sharing our unique approach to quality home care, with programs such as the Balanced Care Method™ that promote a healthy and active lifestyle."

The Caregiver Resource Fair will be held at Bethany Lutheran Church which is located on 4500 East Hampden Avenue, Cherry Hills Village, CO, approximately half a mile west of I-25. The event will be open to the public, and attendance is free. Representatives from Home Care Assistance of Centennial will be available throughout the day to discuss the advantages of aging in place and staying in the comfort of home with the support of a professionally trained caregiver.

With an expertise in holistic care, Home Care Assistance educates its caregivers and the seniors they serve on preserving a healthy mind, body and spirit through its proprietary Balanced Care Method™. BCM

is a scientific-based program built on positive lifestyle factors, including nutrition, physical activity, socialization, calmness, and sense of purpose.

To learn more about Home Care Assistance of Centennial, please visit [www.CentennialHomeCareAssistance.com](http://www.CentennialHomeCareAssistance.com) or call at 303-957-3100.

## **ABOUT HOME CARE ASSISTANCE**

Home Care Assistance is the leading provider of home care for seniors across the United States and Canada. Our mission is to change the way the world ages. We provide older adults with quality care that enables them to live happier, healthier lives at home. Our services are distinguished by the caliber of our caregivers, the responsiveness of our staff and our expertise in Live-In care. We embrace a positive, balanced approach to aging centered on the evolving needs of older adults. A 2014 Franchise500® and Inc. 5000 Company, Home Care Assistance has received numerous industry awards including Entrepreneur's Fastest-Growing Franchises and Franchise Business Review's Top 50. For more information about Home Care Assistance, our services and franchise opportunities, [www.homecareassistance.com](http://www.homecareassistance.com) or [franchise.homecareassistance.com](http://franchise.homecareassistance.com).

## **ABOUT THE LIFE QUALITY INSTITUTE**

The Life Quality Institute is an independent, non-profit organization dedicated to advancing palliative care through education. Palliative care is a fast-growing medical specialty that assists patients with serious illness and focuses on providing relief from symptoms, pain and stress, in order to improve quality of life for patients and their families. Since its inception in 2003, Life Quality Institute (LQI) has provided more than 220,000 person-hours of palliative care education to thousands of healthcare professionals, students, and community members throughout Colorado. LQI helped integrate palliative care into the required curriculum for medical and physician assistant students at the University Of Colorado School Of Medicine and deliverers over 300 guest lectures and presentations on palliative care to nursing, pharmacy, and other healthcare pre-professional programs and facilities across the state each year. For more information on the Life Quality Institute, visit [lifequalityinstitute.org](http://lifequalityinstitute.org).