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Home Care Assistance Opens Jefferson County, CO Location

Senior care leader meets growing demand for in-home care services in Jefferson County

(Jefferson County, CO – November 25, 2014) - [Home Care Assistance of Jefferson County](#), a leading provider of non-medical, in-home senior care, is thrilled to serve the Jefferson County community and surrounding areas with its newest office. Located at 12792 W. Alameda, Pkwy, Unit F in Lakewood, Colorado, the location is the 101st Home Care Assistance office in North America.

“I am excited to share what makes Home Care Assistance unique in the home care industry and I am confident our location will be a wonderful service that the Jefferson County community, particularly aging adults, will enjoy,” said Steve Coe, Owner of Home Care Assistance of Jefferson County. “Our mission is to change the way the world ages through innovative offerings such as our proprietary Balanced Care Method™, which is based on the scientifically studied lifestyles of the longest living people on Earth, and our Cognitive Therapeutics Method™, an activities-based program designed to stimulate the brain and delay the onset of cognitive decline.”

Home Care Assistance’s Employee Care Manager, Cherie Coe, accepts approximately one out of every 25 caregiver applicants. Background checks, drug screens, reference checks and work authorization are all completed along with a proprietary Caregiver Personality Screening test. The screening test is used to verify applicants’ suitability for a caregiving career by assessing traits such as honesty, kindness and conscientiousness. Steve has 26 years of client care experience and approaches each client as if he or she were his own parent and spends time matching the client with the best-qualified caregiver for his or her needs and personality.

Though 89% of seniors say they would prefer to keep living at home rather than move to a facility, thousands continue to enter nursing homes every year. With the support of a professionally trained caregiver, older adults can age safely and comfortably in their own homes. Services Home Care Assistance provides include:

- Hourly and Live-in care
- Companionship and range of motion exercise
- Cooking, grocery shopping and errands
- Bathing, dressing and grooming assistance

- Transportation to doctors' appointments, supermarket, pharmacy
- Assistance with walking and transferring
- Status reporting to family
- Medication reminders

To schedule a free in-home assessment, or for more information about Home Care Assistance of Jefferson County, please visit www.HomeCareAssistanceJeffersonCo.com or call 303-987-5992 to speak with a home care expert.

ABOUT HOME CARE ASSISTANCE

Home Care Assistance is the leading provider of home care for seniors across the United States and Canada. Our mission is to change the way the world ages. We provide older adults with quality care that enables them to live happier, healthier lives at home. Our services are distinguished by the caliber of our caregivers, the responsiveness of our staff and our expertise in Live-In care. We embrace a positive, balanced approach to aging centered on the evolving needs of older adults. A 2014 Franchise500® and Inc. 5000 Company, Home Care Assistance has received numerous industry awards including *Entrepreneur's* Fastest-Growing Franchises and *Franchise Business Review's* Top 50. For more information about Home Care Assistance, our services and franchise opportunities, visit homecareassistance.com.