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Palo Alto Senior Care Company Receives 2014 Best of Home Care® Provider of Choice Award

Home Care Assistance of Palo Alto was recognized as one of the top home care agencies in Palo Alto based on client satisfaction

(PALO ALTO, CA – OCT 16, 2014) [Home Care Assistance of Palo Alto](#), a leading in-home care agency for seniors, is honored to be recognized as a 2014 Best of Home Care Provider of Choice. This prestigious award is given to home care providers who rank in the top 50th percentile in one or more client satisfaction categories, based on monthly satisfaction interviews conducted by Home Care Pulse.

“We are very pleased to be recognized as a quality leader in home care,” said Dr. Kathy Johnson, Founder and CEO of Home Care Assistance. “Our goal is to provide each client with the ultimate home care experience. In fact, it’s common for clients to come to Home Care Assistance after not being satisfied with the care they received from another home care agency, which shows that we offer so much more.”

Home Care Pulse created the Provider of Choice award to identify in-home care agencies that maintain high client satisfaction by offering high-quality, dependable care for seniors and peace of mind for their families. Home Care Pulse helps consumers choose top-notch care for their loved ones, knowing that winning agencies have been fully vetted through direct client feedback by an unbiased, independent organization with the highest standards for care.

“The Best of Home Care Awards recognize the leading home care businesses, the best of the best!” says Home Care Pulse Founder and CEO, Aaron Marcum. “We are excited to announce these winners and celebrate their dedication to providing quality in-home care.”

At Home Care Assistance, care plans are tailored to clients’ individual needs and preferences. Clients are also expertly matched with thoroughly trained, screened and experienced caregivers. With a mission to change the way the world ages, Home Care Assistance helps seniors live well at home through innovative offerings such as their proprietary Balanced Care Method™, which emphasizes scientifically studied lifestyle behaviors of the longest living people on Earth, and the Cognitive Therapeutics Method™, an activities-based program designed to delay the onset and progression of cognitive decline.

Home Care Assistance of Palo Alto is located at 148 Hawthorne Avenue, Palo Alto, California. To learn more about Home Care Assistance and how they are changing the way the world ages, please visit www.HomeCareAssistance.com or call 650-462-6900.

ABOUT HOME CARE ASSISTANCE

Home Care Assistance is the leading provider of home care for seniors across the United States and Canada. Our mission is to change the way the world ages. We provide older adults with quality care that enables them to live happier, healthier lives at home. Our services are distinguished by the caliber of our caregivers, the responsiveness of our staff and our expertise in



Live-In care. We embrace a positive, balanced approach to aging centered on the evolving needs of older adults. A 2014 Franchise500® and Inc. 5000 Company, Home Care Assistance has received numerous industry awards including *Entrepreneur's* Fastest-Growing Franchises and *Franchise Business Review's* Top 50. For more information about Home Care Assistance, our services and franchise opportunities, visit homecareassistance.com or franchise.homecareassistance.com.