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Luther Haven Retirement Community Partners with Home Care Assistance Milwaukee to Host a True 'Senior Prom'

The special event took place on May 27th at Luther Haven Retirement Community and hosted more than 150 quests, ages 75-102, from local churches and senior centers

(Whitefish Bay, WI – June 24, 2014) Home Care Assistance of Milwaukee, a leading provider of in-home care for seniors, is dedicated to celebrating and supporting quality of life for seniors in Whitefish Bay and surrounding communities. On May 27th, Home Care Assistance put on a "Senior Prom" at Luther Haven Retirement Community. The event took place from 4pm-9pm, and more than 150 guests attended, ages ranging from 75 to 102-years-old. The attendees included residents of Luther Haven as well as local churches and senior centers.

"An event of this nature contributes to the wellness of our seniors in areas of socialization and physical and mental activity," said Cindy Deck, Marketing Manager for Home Care Assistance of Milwaukee. "There is nothing more important than putting smiles on the faces of our wonderful seniors and helping them remain independent and happy!"

As the guests arrived, some in tuxedos and gowns, a boutonnière was pinned on each gentleman's lapel. The festivities began with a gourmet steak dinner and pianist Alex Lamoureaux played for the attendees. After dinner, the guests were escorted to the lower level ballroom where The Steve Meisner Band played the polka and popular dance tunes from days gone by. About 8pm, the Prom Court was announced. The court paraded through a beautiful hand made wooden trellis built by Luther Haven's own Willard Laab. Willard and his wife of 62 years, Mary Laab, were given the honor of being named Prom King and Queen. George Hamman, 89, also served as part of the Prom Court. George graduated from Custer High School in 1943 after only attending his first semester senior year so that he could serve in the Navy during World War II. George was thrilled to escort his girlfriend, Frida, of ten years, who also had missed her prom as a teenager. The evening concluded with dessert and raffle prizes.

Donations and support for the "Senior Prom" also came from: Pfeiffer's Piggly Wiggly, Bank of Memories, PRAVO Wellness Center, Olive Garden Restaurant, Nino's Family Deli and Bakery, The Odyssey Greek Restaurant, The Avenue Salon and Lee's Nail and Spa.

For more information about Home Care Assistance of Milwaukee, visit: www.MilwaukeeHomeCareAssistance.com or call (414) 964-8000 to speak with a home care expert. The office is located at 111 E Silver Spring Drive in Milwaukee, Wisconsin.

ABOUT HOME CARE ASSISTANCE

Home Care Assistance is the leading provider of home care for seniors across the United States and Canada. Our mission is to change the way the world ages. We provide older adults with quality care that enables them to live happier, healthier lives at home. Our services are distinguished by the caliber of our caregivers, the responsiveness of our staff and our expertise in Live-In care. We embrace a positive, balanced approach to aging centered on the evolving needs of older adults. A 2014 Franchise500® and Inc. 5000 Company, Home Care Assistance has received numerous industry awards including *Entrepreneur's* Fastest-Growing Franchises and *Franchise Business Review's* Top 50. For more information about Home Care Assistance, our services and franchise opportunities, visit homecareassistance.com or franchise.homecareassistance.com.