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Home Care Assistance Opens New Caledon, Ontario Location

Senior care leader meets growing demand for in-home care services in Caledon and surrounding areas

(Caledon, Ontario – August 13, 2014) - [Home Care Assistance of Caledon](#), a leading provider of non-medical, in-home senior care, is thrilled to serve the Caledon community (including surrounding areas such as Brampton and Dufferin). With its newest office located at 18 King St. E. in Bolton, Ontario, the location is the 97th Home Care Assistance office in North America.

"I am excited to provide clients and their families access to better care, better value and better health. As part of our mission, we are here to help seniors remain healthy, independent and active participants in their communities" said Connie Hall-Saunders, Owner of Home Care Assistance of Caledon. "At Home Care Assistance, we encourage and discuss 'Ageism' with families, positively and optimistically by differentiating our approach to long-term care. While we provide in-home assistance for activities of daily living (companionship/recreation, transportation, appointments/errands, bathing and grooming), we also differentiate ourselves by providing unique offerings such as our proprietary Balanced Care Method™, which promotes healthy mind, body and spirit, and our Cognitive Therapeutics Method™, an engaging program designed to delay the onset of cognitive decline."

Home Care Assistance employs the very best caregivers who are highly skilled and thoroughly screened. The company's caregivers are assessed via a psychological test to ensure honesty and conscientiousness. This method ensures Home Care Assistance achieves the 'caregiver-client' match. The company's caregivers are trained through Home Care Assistance University, a proprietary online learning platform. The University currently has almost 100 classes that caregivers can take to improve their skills in areas related to aging, wellness and disease.

Home Care Assistance is here to assist and guide the Caledon community with encouragement, respect, and appreciation for the continued potential older adults have, no matter their age. The company is committed to supporting seniors and others with special needs to live safely in their homes with dignity, independence and quality of life. Home Care Assistance will give you peace of mind by providing your loved one with high caliber hourly or around the clock care.

To schedule a free in-home assessment, or for more information about Home Care Assistance of Caledon, Dufferin and Brampton, please visit www.HomeCareAssistanceCaledon.ca or call [905-951-8885](tel:905-951-8885) to speak with a home care expert.

ABOUT HOME CARE ASSISTANCE

Home Care Assistance is the leading provider of home care for seniors across the United States and Canada. Our mission is to change the way the world ages. We provide older adults with quality care that enables them to live happier, healthier lives at home. Our services are distinguished by the caliber of our caregivers, the responsiveness of our staff and our expertise in Live-In care. We embrace a positive, balanced approach to aging centered on the evolving needs of older adults. A 2014 Franchise500® and Inc. 5000 Company, Home Care Assistance has received numerous industry awards including *Entrepreneur's* Fastest-Growing Franchises and *Franchise Business Review's* Top 50. For more information about Home Care Assistance, our services and franchise opportunities, visit homecareassistance.com.