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Home Care Assistance of Scottsdale Receives Home Care Pulse Certified – Trusted Provider Distinction

With a mission to change the way the world ages, Home Care Assistance helps seniors live well at home through innovative offerings such as their proprietary Balanced Care Method™, which emphasizes scientifically studied lifestyle behaviors of the longest living people on Earth

(Scottsdale, AZ – September 22, 2014) – [Home Care Assistance of Scottsdale](#) today announced that it has received the Certified – Trusted Provider distinction from Home Care Pulse. This distinction illustrates Home Care Assistance’s commitment to client satisfaction.

“Ultimately, we want to ensure that we are delivering on our promise to provide the best in-home care experience to our clients. Collecting unbiased, independent feedback from our clients through Home Care Pulse helps us consistently focus on accomplishing this goal,” says Ted Holmgren, Owner of Home Care Assistance of Scottsdale. “On a monthly basis, we have access to powerful information that helps us evaluate a number of factors surrounding the performance of our caregivers. These factors include timeliness, training and knowledge, compassion and our staff’s ability to deliver the exceptional care we promise to provide.”

Certified Trusted Providers have contracted with Home Care Pulse to gather and report feedback from their clients by conducting live random phone interviews with a percentage of their clients each month. Because Home Care Pulse is an independent third-party company, they are able to collect honest and unbiased feedback, without outside influence. Clients rate their provider’s services in areas such as timeliness of caregivers, services being provided as promised, compassion of caregivers and overall quality of care.

“We want to commend Home Care Assistance for receiving the Certified – Trusted Provider distinction,” said Aaron Marcum. “Home Care Pulse awards this distinction to providers who are actively gathering feedback from their clients each month and using that feedback to improve the quality of care they provide. By choosing a Certified – Trusted Provider to care for their loved ones, families can be reassured that their provider is dedicated to quality in home care.”

At Home Care Assistance, care plans are tailored to clients’ individual needs and preferences. Clients are also expertly matched with thoroughly trained, screened and conscientious caregivers. With a mission to change the way the world ages, Home Care Assistance helps seniors live well at home through innovative offerings such as their proprietary Balanced Care Method™, which emphasizes scientifically studied lifestyle behaviors of the longest living people on Earth, and the Cognitive Therapeutics Method™, an activities-based program designed to delay the onset and progression of cognitive decline.

To learn more about Home Care Assistance and how they are changing the way the world ages, please visit www.HomeCareAssistanceScottsdale.com or call 480-499-4944. To find out more about the Home Care Pulse Certification, please visit BestofHomeCare.com.

ABOUT HOME CARE ASSISTANCE

Home Care Assistance is the leading provider of home care for seniors across the United States and Canada. Our mission is to change the way the world ages. We provide older adults with quality care that enables them to live happier, healthier lives at home. Our services are distinguished by the caliber of our caregivers, the responsiveness of our staff and our expertise in Live-In care. We embrace a positive, balanced approach to aging centered on the evolving needs of older adults. A 2014 Franchise500® and Inc. 5000 Company, Home Care Assistance has received numerous industry awards including *Entrepreneur's* Fastest-Growing Franchises and *Franchise Business Review's* Top 50. For more information about Home Care Assistance, our services and franchise opportunities, visit homecareassistance.com or franchise.homecareassistance.com.

About Home Care Pulse

Home Care Pulse is the industry's leading firm in performance benchmarking and quality satisfaction management and serves hundreds of home care businesses across North America. They are the industry's top resource for education, business development, certification, and proof of quality, including the prestigious [Best of Home Care® awards](#).