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Home Care Assistance Ranks Among the Top 75 Fastest Growing Private Companies in Silicon Valley

The Bay Area's leading provider of in-home care, Home Care Assistance, is the only senior care provider to be included in Silicon Valley Business Journal's exclusive list

(Palo Alto, CA – November 27, 2012) Home Care Assistance, North America's leading provider of in-home care, is pleased to announce its inclusion as one of the elite 75 fastest growing private companies in the Silicon Valley. Produced by *Silicon Valley Business Journal*, the list ranked private companies based on percent growth in revenue from 2009 to 2011. Home Care Assistance's total revenues more than doubled in this timeframe from \$11.1 million in 2009 to \$23 million in 2011. Home Care Assistance ranks among other renowned Bay Area companies including Facebook Inc., Marketo Inc. and Axcient Inc.

"We are honored to be included on this prestigious list," said Lily Sarafan, President of Home Care Assistance. "Our mission at Home Care Assistance is to change the way the world ages, which starts right here in the Bay Area. We are fortunate to have thrived in a tough economy, thanks to the innovation and dedication of our company leaders and employee commitment at every level to the highest standards of client care."

CEO Kathy Johnson founded Home Care Assistance in 2002; the company now has offices in over 60 locations throughout the United States, Canada and Puerto Rico with plans to expand overseas to Southeast Asia and the United Kingdom.

Home Care Assistance attributes the company's success to its ability to offer the industry's best trained, most compassionate caregivers. Caregivers are rigorously screened and managed by a care team that is on call to handle client needs 24/7. Trained in the company's exclusive Balanced

Care Method, which is based on fostering independence, encouraging the maintenance of social and community ties, and remaining physically and mentally active, caregivers provide support that allows clients to live happier, healthier lives at home. Having published a series of senior wellness books, hosting free, public webinars with renowned experts on healthy aging and longevity, and partnering with leaders in both the medical and senior care communities, Home Care Assistance has become the leading choice for in-home care throughout North America.

For more information about Home Care Assistance visit www.HomeCareAssistance.com or call 650-462-6900.

ABOUT HOME CARE ASSISTANCE

Home Care Assistance is the leading provider of home care for seniors across the United States and Canada. Our mission is to change the way the world ages. We provide older adults with quality care that enables them to live happier, healthier lives at home. Our services are distinguished by the caliber of our caregivers, the responsiveness of our staff and our expertise in Live-In care. We embrace a positive, balanced approach to aging centered on the evolving needs of older adults. A 2012 Franchise500® and Inc. 5000 Company, Home Care Assistance has received numerous industry awards including Entrepreneur's Fastest-Growing Franchises and Franchise Business Review's Top 50. For more information about Home Care Assistance, our services and franchise opportunities, visit homecareassistance.com or franchise.homecareassistance.com.

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