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Home Care Assistance Celebrates the New Cleveland Location with Ribbon Cutting Ceremony and Grand Opening Event

A ribbon cutting ceremony will be conducted by the mayor of Solon, the Honorable Susan Drucker, and Jennifer Natale, President and CEO of the Solon Chamber, on Friday, May 9th at 11:00am at the Home Care Assistance of Cleveland office

(Cleveland, OH – May 5, 2014) - [Home Care Assistance](#), a leading provider of in-home care for seniors, is pleased to announce the grand opening of its new office in Cleveland. To commence the Grand Opening celebration, the mayor of Solon, the Honorable Susan Drucker, and Jennifer Natale, President and CEO of the Solon Chamber, will be hosting a ribbon cutting ceremony on Friday, May 9th at 11:00 AM. Following the ribbon cutting, [Home Care Assistance of Cleveland](#) will then hold a grand opening event at the office, located at 33790 Bainbridge Rd., Suite 101, in Solon. Guests will enjoy delicious Balanced Care Method friendly recipes prepared by award-winning chef, Annie Robare. To RSVP for the event, please call 440-332-0170.

“I am excited to share what makes Home Care Assistance unique in the home care industry and I am confident this new location will be a great resource for the residents of Cleveland and surrounding areas,” said Scott Michaels, Owner of Home Care Assistance Cleveland. “Our mission is to change the way the world ages through innovative offerings such as our proprietary Balanced Care Method, which is based on the scientifically studied lifestyles of the longest living people on Earth, and our Cognitive Therapeutics Method, an activities-based program designed to delay the onset of cognitive decline.”

Home Care Assistance provides hourly and live-in services to seniors, allowing them to remain safely and comfortably in their homes as they age. Having an experienced and professional caregiver in the home provides family members respite and peace of mind. Caregivers are expertly trained in the Balanced Care Method™, a holistic approach to care based on scientific studies of the elder population in Okinawa, Japan. Individuals in Okinawa embody “healthy longevity”, living longer and healthier lives than any other population in the world. Inspired by this culture, The Balanced Care Method promotes excellent physical health, mental awareness and inner calm.

Home Care Assistance accepts approximately one out of every 25 caregiver applicants. Background checks, reference checks and work authorization are all completed along with a proprietary Caregiver Personality Screening test. The screening test is used to verify applicants’ suitability for the caregiving career by assessing traits such as honesty, kindness and conscientiousness. Scott and the Care Manager approach each client as if he or she were his or her own parent and spend time matching the client with the best-qualified caregiver for his or her needs and personality.

Home Care Assistance staff is available 24/7 to provide experienced, trustworthy caregivers to help with all home care needs. Caregivers are trained to engage clients in physical, mental and social activities, in addition to assisting with meal preparation, personal hygiene, bathing, medication reminders, transportation and more.

Home Care Assistance of Cleveland is located at 33790 Bainbridge Rd., Suite 101, in Solon. Call 440-332-0170, or visit www.HomeCareAssistanceCleveland.com, to learn more about the company's superior in-home care services.

ABOUT HOME CARE ASSISTANCE

Home Care Assistance is the leading provider of home care for seniors across the United States and Canada. Our mission is to change the way the world ages. We provide older adults with quality care that enables them to live happier, healthier lives at home. Our services are distinguished by the caliber of our caregivers, the responsiveness of our staff and our expertise in Live-In care. We embrace a positive, balanced approach to aging centered on the evolving needs of older adults. A 2014 Franchise500® and Inc. 5000 Company, Home Care Assistance has received numerous industry awards including Entrepreneur's Fastest-Growing Franchises and Franchise Business Review's Top 50. For more information about Home Care Assistance, our services and franchise opportunities, visit homecareassistance.com or franchise.homecareassistance.com.